Sea Grant Extension Assembly Call for Nominations
Superior Outreach Programming Award (SOPA)
2012-2014

PURPOSE
The Sea Grant Extension Assembly (SGEA) presents the SOPA to honor superior leadership, teamwork, and accomplishment by Sea Grant extension personnel engaged in an exceptional outreach program. The SOPA is bestowed upon an individual or team every two years in conjunction with the Sea Grant Week awards banquet to recognize an exceptional program implemented during the past two years.

Table of Past Recipients
2003 Florida Sea Grant
2005 Oregon Sea Grant
2007 Louisiana Sea Grant
2010 Texas Sea Grant
2012 Alaska Sea Grant

AWARD
The individual or team members who win the Superior Outreach Programming Award will each receive a plaque. Further recognition of the parent program will be engraved on a rotating plaque that will stay with the winner’s program until the next Sea Grant Week.

APPLICATIONS
The extension chair in each of the six Sea Grant regions may forward one nomination for consideration by the National Superior Outreach Programming Award Selection Committee. (Regions are encouraged to use the same criteria for their regional award process as are used in the National Superior Outreach Programming Award.) Nominators are encouraged to write the application as if the reviewers will have no prior knowledge of the program. Well-written, clear and concise applications influence the reviewers. Applications are limited to 4 pages using 11 point Arial font and 1 inch margins and must address the selection criteria listed below:

\[\text{A description of the outreach program which includes:}\]
\[\quad \text{o Name}\]
\[\quad \text{o Background which led to the creation of the program and its significance}\]
\[\quad \text{o Description of the program scope, content and objectives}\]
\[\quad \text{o Names of the persons or people who carried out the program and their individual roles}\]
\[\quad \text{o Responsiveness to clientele needs, timeliness and appropriateness to the Sea Grant mission}\]

\[\text{A description of the strength and significance of the program accomplishments and measurable impacts}^1\]

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1 Impacts include significant economic, societal and/or environmental benefits of the program. Accomplishments include key actions, activities or products resulting from the program.
A description of why the program is superior. Justifications should address:
- Regional or national impacts of the outreach program
- Leadership and use of partnerships and collaborations, teamwork, sensitivity and attention to diverse audiences
- Creativity, innovation, and unique attributes of the program
- Use of research in programming, especially interdisciplinary research
- Ability for the program (or aspects of its development and implementation) to serve as a model for others

In addition to the application, up to three letters of support may be appended to the packet and one of those letters should be from the program director. No other documents will be considered in the review process. The entire nomination package should be sent as one e-mail attachment to xxx. The file size may not exceed 6 mb, and the application and letters of support must be combined into one .pdf document. Any submission received after the deadline will not be considered by the reviewers. All nominees will be acknowledged.

SELECTION CRITERIA
The National Superior Outreach Programming Award is the only extension or advisory service programming award made by the SGEA to recognize outstanding success in outreach programming. Winning nominees demonstrate exceptional leadership, and teamwork that result in significant impacts and public benefit within the Sea Grant extension mission. The criteria addressed in the application reflect the selection criteria noted on the evaluation form. The SOPA is distinct from the Wick Award that recognizes career-long individual achievement.

SELECTION COMMITTEE
The Selection Committee consists of the two SGEA Members-at-Large and at least three impartial outside reviewers with extension expertise. The Selection Committee recommendation, based on written evaluations and conference call discussion, will be presented to the SGEA Executive Committee for final approval.

ANNOUNCEMENT OF THE WINNER
The next Superior Outreach Programming Award will be presented during the Awards Banquet at Sea Grant Week, date, location.

Previous Winners include:
YEAR  Recipient  Program Title  Sea Grant Institution

For questions or more information contact, ???????.
### Rating Sheet

#### Sea Grant Extension Assembly Program Leaders’ Superior Outreach Programming Award

2012 edited

**Region:**

**Project Title:**

<table>
<thead>
<tr>
<th>Rating Criteria</th>
<th>Points Possible</th>
<th>Points Earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responsiveness to clientele needs, timeliness and appropriateness to the Sea Grant mission</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>Strength and significance of the program accomplishments and measurable impacts ²</td>
<td>35</td>
<td></td>
</tr>
<tr>
<td>Regional or national impacts from the program</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Leadership and use of partnerships and collaborations, teamwork, sensitivity and attention to diverse audiences</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Creativity, innovation, and other unique attributes of program</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Use of research in programming, especially interdisciplinary research</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Ability for the program (or aspects of its development and implementation to serve as a model for others)</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Comments:**

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² **Impacts** include significant economic, societal and/or environmental benefits of the program. **Accomplishments** include key actions, activities or products resulting from the program.