

## Rubric for Societal Relevance

Measurement AC Ideas/Terms	Exemplary	Substantially Developed	Somewhat Developed	Not Developed
<b>Social assessment</b> Link to high cultural/societal value	<ul style="list-style-type: none"> <li>• Demonstrates full understanding of the content information and its significance within a <b>cultural/societal context</b>, including a recognition of source bias</li> <li>• Letter of support supports the <b>societal value</b> of the research problem being addressed.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, complete, and appropriately detailed</li> <li>• Demonstrates understanding of the content material. May attempt to place the material in <b>societal context</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, but not always complete.</li> <li>• Information too simplistic</li> <li>• Demonstrates only limited understanding of content material in <b>societal context</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information outdated, inappropriate, inaccurate, etc.</li> </ul>
<b>Stakeholder driven research</b> Clear problem being addressed; Makes a difference to stakeholders; Clear link to a community <sup>1</sup>	<ul style="list-style-type: none"> <li>• Research problem and goals clearly stated.</li> <li>• Demonstrates full understanding of the <b>community</b> information, and how to prioritize it when forming and deciding upon research goals and objectives.</li> <li>• Letter of support supports the value of the research problem being addressed.</li> </ul>	<ul style="list-style-type: none"> <li>• Research problem and goals clearly stated.</li> <li>• Demonstrates understanding of the <b>community</b> information and how it relates to the determination of research goals.</li> </ul>	<ul style="list-style-type: none"> <li>• Research problem and goals stated, but demonstrate only limited understanding of connections to the <b>community</b> information.</li> </ul>	<ul style="list-style-type: none"> <li>• Information outdated, inappropriate, inaccurate, etc.</li> </ul>
<b>Economic assessment</b> Economic promise; Supports private sector economy; Adding value to products (food, etc)	<ul style="list-style-type: none"> <li>• Demonstrates full understanding of the content information and its significance within an <b>economic benefit context</b>, including a recognition of source bias</li> <li>• Letter of support supports the <b>economic value</b> of the research problem being addressed.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, complete, and appropriately detailed</li> <li>• Demonstrates understanding of the content material. May attempt to place the material in an <b>economic benefit context</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, but not always complete.</li> <li>• Information too simplistic</li> <li>• Demonstrates only limited understanding of content material in an <b>economic benefit context</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information outdated, inappropriate, inaccurate, etc.</li> </ul>
<b>Broader dissemination to enhance understanding</b> Public understanding & education is necessary but not sufficient; Public sensitization/awareness raising is necessary	<ul style="list-style-type: none"> <li>• Demonstrates full understanding of the content information and its significance of a broader understanding, including a recognition of source bias</li> <li>• Letter of support supports the value of the research results presented in formats useful to <b>broader communities</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, complete, and appropriately detailed</li> <li>• Demonstrates understanding of the content material. May attempt to present results of research project in formats useful to <b>broader communities</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, but not always complete.</li> <li>• Information too simplistic</li> <li>• Demonstrates only limited understanding of content material being presented in formats useful to <b>broader communities</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information outdated, inappropriate, inaccurate, etc.</li> </ul>
<b>Conclusions &amp; theory application in the real world</b> Agency/Mgmt Use; Leads to real solutions to real problems; Applicability beyond a local community; Prediction	<ul style="list-style-type: none"> <li>• Conclusions show great insight into the problem.</li> <li>• Theory and its <b>application</b> discussed in some detail.</li> </ul>	<ul style="list-style-type: none"> <li>• Discusses application of theory</li> <li>• Demonstrates understanding of the significance of the content</li> <li>• Attempts to address the <b>real world application</b></li> </ul>	<ul style="list-style-type: none"> <li>• Theory mentioned</li> <li>• Information <b>applied</b> in limited fashion</li> </ul>	<ul style="list-style-type: none"> <li>• Theory or application is outdated, inappropriate, inaccurate, etc.</li> </ul>

<sup>1</sup> The notion of community refers to a group of people united by at least one common characteristic.