

**DON'T PACK**  **A PEST**



**INTERNATIONAL STUDENT & STUDY ABROAD  
MESSAGE DELIVERY OPPORTUNITIES**

PUBLISHED SEPTEMBER 2018

# DON'T PACK A PEST

The “Don’t Pack a Pest!” (DPAP) program educates international travelers about the risks and restrictions of bringing certain types of food, plants, and agricultural items into the United States.

All travelers face similar regulations and penalties. Students can unknowingly help animal or plant diseases and pests hitchhike on items they bring into the United States or other countries by packing them in their luggage or shipping them in a package. These diseases and pests can potentially harm crops, forests, animals, and the environment. It takes only one person to spread harmful invasive pests!

**This document helps school administrators understand when and where to utilize the materials developed by the DPAP program during the journey of international and study abroad students.**

Developed for the federal-state cooperative Don’t Pack a Pest program by Oregon Department of Agriculture, Oregon Invasive Species Council, and Oregon Sea Grant in partnership with United States Department of Agriculture, U.S. Customs and Border Protection, California Department of Food & Agriculture, and Northern Oregon International Educators.

<b>Messages to student</b>	<b>Why it is important</b>	<b>What travelers can do</b>
<p><b>When you Travel, Declare Agriculture Items, Don't Pack a Pest.</b></p> <p><b>Help protect our food supply and natural resources!</b></p>	<p>Prohibited items may carry plant or animal pests and diseases that can harm crops, forests, livestock, and the environment.</p>	<p>Before you pack it, learn if your items are prohibited.</p>
	<p>You won't be penalized if you declare. But if you don't and are found with restricted items you could be fined up to \$1,000 for your first offense.</p>	<p>Declare by telling U.S. Customs and Border Protection what food, plant, and animal items you have. Similar regulations apply upon arrival in most countries.</p>
	<p>Declaring helps to prevent the introduction of prohibited products that could pack a pest.</p>	<p>When packing for your trip or mailing a package, remember that these items might be available at grocery stores and supermarkets where you are going.</p>

## OVERVIEW: KEY MESSAGES

These messages are incorporated into the DPAP products and help travelers understand the issue and the solutions.

This guide was developed to support college and university administrators who interface with student travelers. On page V, you will find an overview map of opportunities to use DPAP outreach materials at a certain point during a student’s journey to and from the U.S.

*This map is generalized and is not intended to be a comprehensive map of all students’ experiences.*

**If you’re viewing on a computer or tablet, you can navigate this document by clicking on the journey icons below (using most common .pdf viewers).**



**Navigate by clicking on the journey icons at the bottom of the page.**

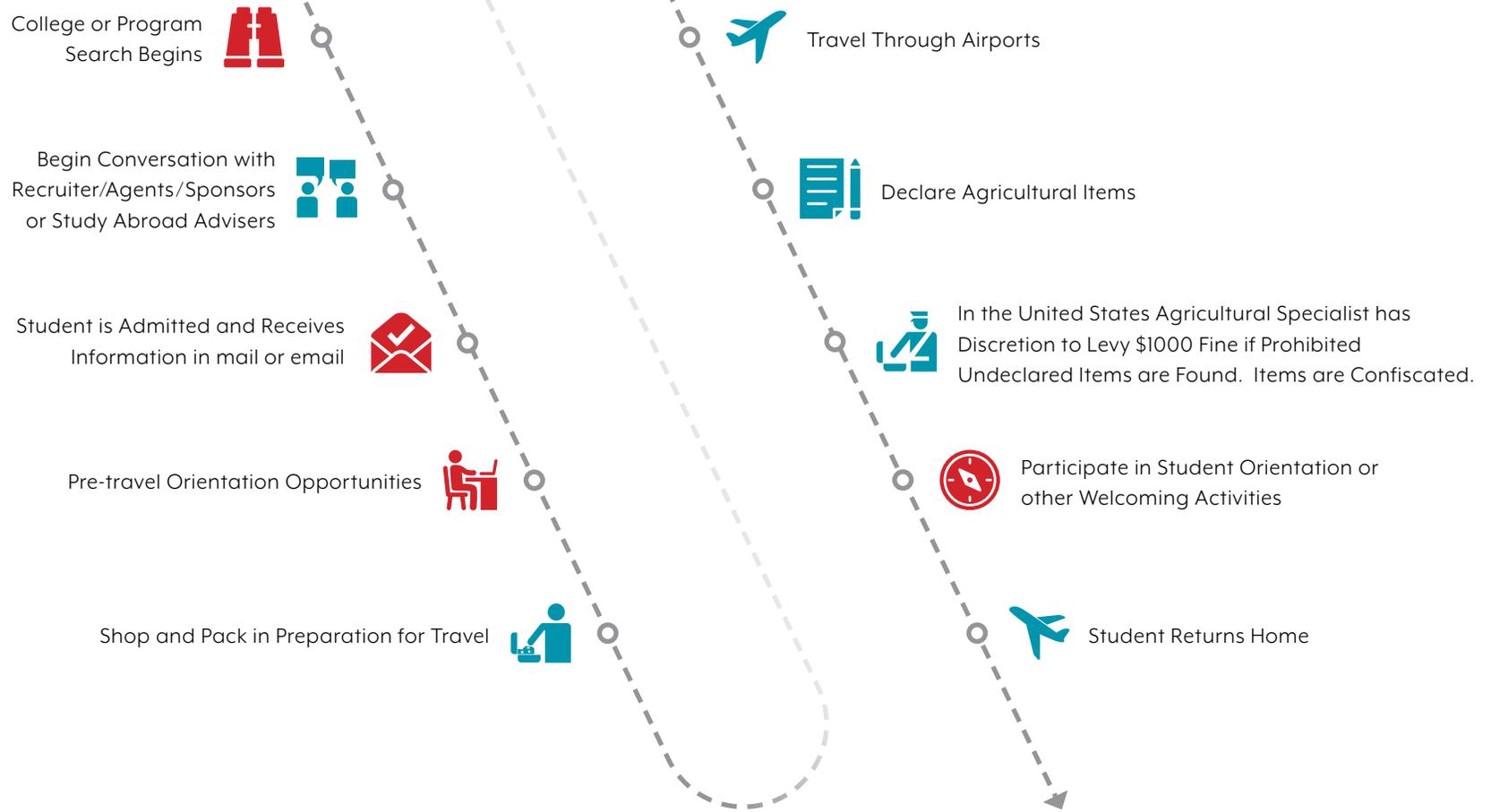


**Access resources online when available by clicking on the product image. Look for the mouse icon.**

## HOW TO NAVIGATE THIS DOCUMENT

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 Student Journey Steps     DPAP Outreach Opportunities

Each point on a student's journey to school in the United States or abroad affords different opportunities to share the Don't Pack a Pest message, improve a student's travel experience and reduce the spread of agricultural pests internationally. See the following pages for products and actions at each point.

# STUDENT JOURNEY MAP



## Add Language to International Student Office website

Page 1



## Video: Linus

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## DPAP Website

Page 3



## Provide resources that communicate what products are available in the United States.

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## DPAP Brochure

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## Print and Digital Airport Signage

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## Email Template

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## Powerpoint Slides

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## Video Vignettes: The Risk

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## DPAP Luggage Tags

Pages 3, 10

# OVERVIEW: RESOURCES

DPAP has developed a library of resources to help communicate the key messages. Choose options that work with your student population and curriculum. See the following pages for information about where and when you can use each resource.

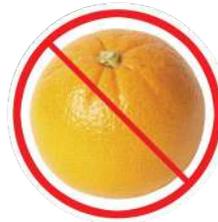
**ACTION YOU CAN TAKE**

**Update your international student and/or study abroad student webpage.  
Add the language below:**

# **DON'T PACK A PEST**

Did you know some foods, wood, plants, and agricultural products are not allowed to be brought into the United States? Help protect food supplies and natural resources.

**Find out what NOT to bring at: [www.dontpackapest.com](http://www.dontpackapest.com)**



## **COLLEGE OR PROGRAM SEARCH BEGINS**





**BEGIN CONVERSATION WITH RECRUITER/AGENTS/SPONSORS  
OR STUDY ABROAD ADVISERS**

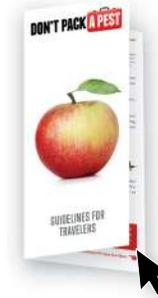


## ACTION YOU CAN TAKE

### Distribute DPAP materials to students through mail or email

#### DPAP Brochure

This quad-fold brochure highlights some of the risks posed by invasive pests and provides examples of generally prohibited items. It also introduces the Don't Pack A Pest program and outlines the process for declaring items to U.S. Customs and Border Protection. The brochure is also available online as a pdf.



#### DPAP Website

The Don't Pack a Pest website ([www.dontpackapest.com](http://www.dontpackapest.com)) has tools and detailed information about restricted items for travelers.



#### Email Template

Use this pre-written content to explain the risks posed by invasive species and connect students to the DPAP Website and other DPAP resources.



#### DPAP Luggage Tags

Plastic tags that travelers can use to mark their luggage.



## STUDENT IS ADMITTED AND RECEIVES INFORMATION IN MAIL OR EMAIL



## ACTION YOU CAN TAKE

**Integrate DPAP materials into your students' electronic orientation materials or on your organization's social media.**

### Video Vignettes

Four 2 minute videos about the consequences of packing prohibited items and how to comply with regulations.

### Video: Linus

A one-minute video about U.S. Customs and Border Protection agricultural product detection dog, Linus. Informs the traveling public about prohibited items and declaring agricultural items.



**Provide resources that communicate what products are available in the United States.**

Show that all kinds of specialty and international foods are available in the United States and where students can get them.



## PRE-TRAVEL ORIENTATION OPPORTUNITIES





## SHOP AND PACK IN PREPARATION FOR TRAVEL



**Students may encounter these products on airplanes or in airports.**

### Print and Digital Airport Signage

Students may encounter DPAP signage or videos while traveling that emphasize the importance of declaring agricultural items.



## TRAVEL THROUGH AIRPORTS



Travelers entering the United States complete a US Customs declaration form (6059-B) on paper or at the kiosk. They are asked to declare any agricultural items at the check points.

Failure to declare agricultural items at an entry checkpoint can result in penalties and the item might be subject to seizure.

Travelers arriving in other countries face similar processes.

## DECLARE AGRICULTURAL ITEMS





**IN THE UNITED STATES AGRICULTURAL SPECIALIST HAS DISCRETION TO LEVY \$1000 FINE IF PROHIBITED UNDECLARED ITEMS ARE FOUND. ITEMS ARE CONFISCATED.**



## ACTION YOU CAN TAKE

# Integrate DPAP materials into students' in-person orientation materials.

### Powerpoint Slides

For administrators to use at new student orientations along with physical examples of prohibited items.



### Video Vignettes

Four 2-minute videos about the consequences of packing prohibited items and how to comply with regulations.



### Provide resources that communicate what products are available in the United States.

Show that all kinds of specialty and international foods are available in the United States and where a student can get them.



## PARTICIPATE IN STUDENT ORIENTATION OR OTHER WELCOMING ACTIVITIES



## ACTION YOU CAN TAKE

**Deliver DPAP materials to students as they prepare for travel home.**



**International Students obtain travel signature stamp from international student services prior to travel.**

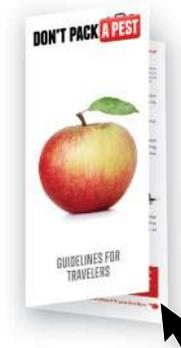
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## STUDENT RETURNS HOME





## TRAVEL SAFELY AND DON'T PACK A PEST

