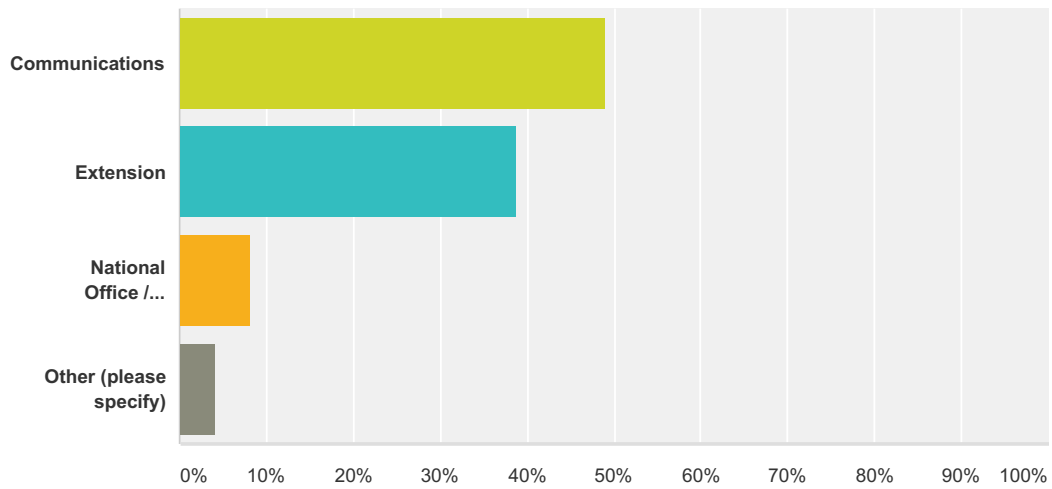


### Q1 Please indicate your current role within Sea Grant.

Answered: 49 Skipped: 0

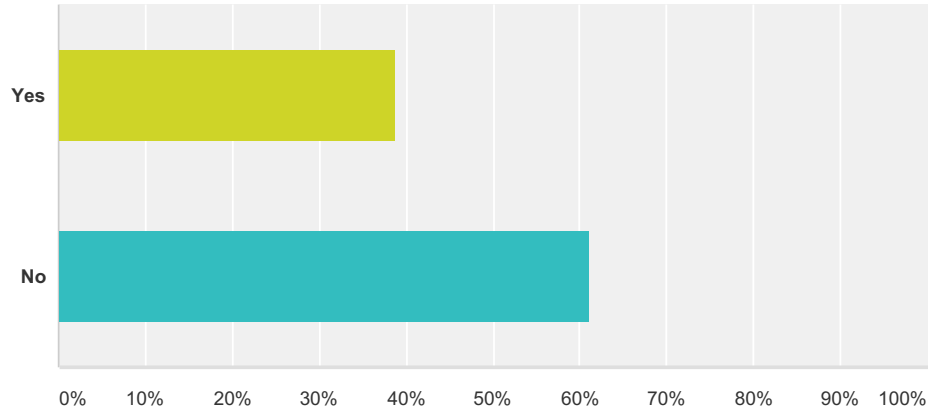


Answer Choices	Responses
Communications	48.98% 24
Extension	38.78% 19
National Office / National Advisory Board	8.16% 4
Other (please specify)	4.08% 2
<b>Total</b>	<b>49</b>

#	Other (please specify)	Date
1	Law Center	12/18/2015 4:27 PM
2	hybrid admin/comm role	12/18/2015 11:44 AM

## Q2 Was this the first Extension Assembly - Communicator conference you have attended?

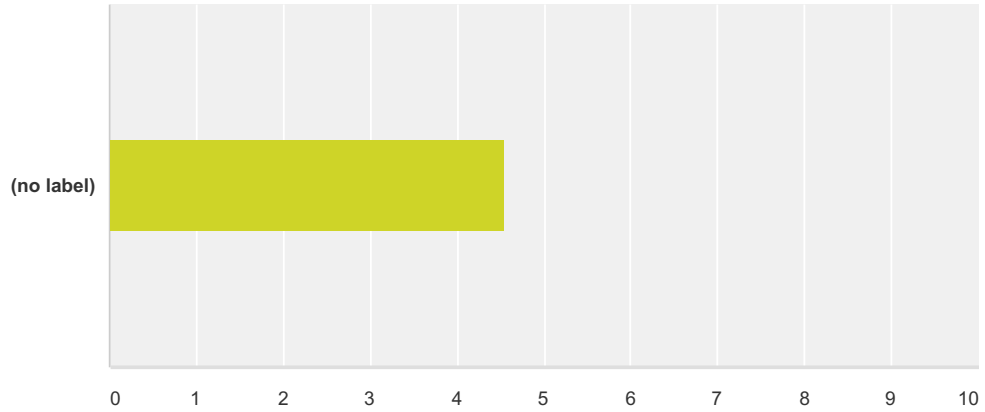
Answered: 49 Skipped: 0



Answer Choices	Responses	
Yes	38.78%	19
No	61.22%	30
<b>Total</b>		<b>49</b>

**Q3 The conference website provided adequate information for planning my participation in the conference.**

Answered: 49 Skipped: 0

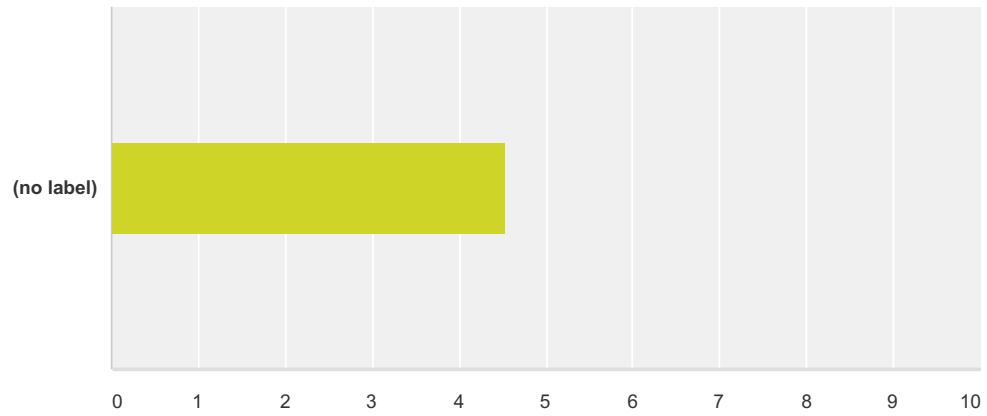


	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total	Weighted Average
(no label)	0.00% 0	0.00% 0	4.08% 2	36.73% 18	59.18% 29	49	4.55

#	Comments	Date
1	The only thing that was a bit tricky was information on cab companies for those arriving by train. It would have helped to know the number of the cab companies servicing the area.	1/4/2016 3:25 PM
2	Participants were very well-informed of meeting arrangements, etc.	12/18/2015 6:57 PM
3	It would have been helpful to have suggestions of how to get to Mystic from large cities such as Boston for people unfamiliar with the various transportation options.	12/18/2015 12:40 PM
4	very well organized. Easy to find with a google search.	12/18/2015 11:53 AM

### Q4 The registration process was clear and worked well.

Answered: 49 Skipped: 0

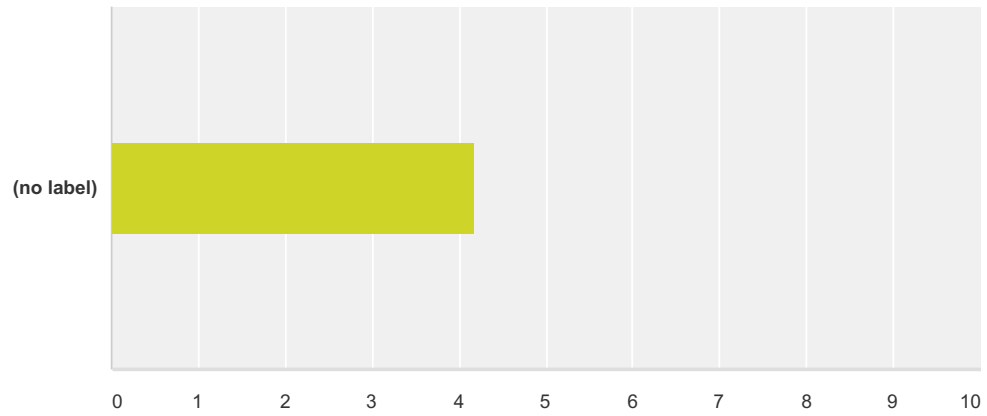


	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total	Weighted Average
(no label)	0.00% 0	0.00% 0	4.08% 2	38.78% 19	57.14% 28	49	4.53

#	Comments	Date
1	A colleague did that for me.	12/22/2015 3:38 PM
2	Jennifer had started my registration, then needed to make selections and needed my input. It wasn't straight forward how I should log back in to complete the registration, thus resulting in me (Kola) taking awhile to register.	12/21/2015 9:23 AM

### Q5 The registration fee was reasonable for what it covered.

Answered: 49 Skipped: 0

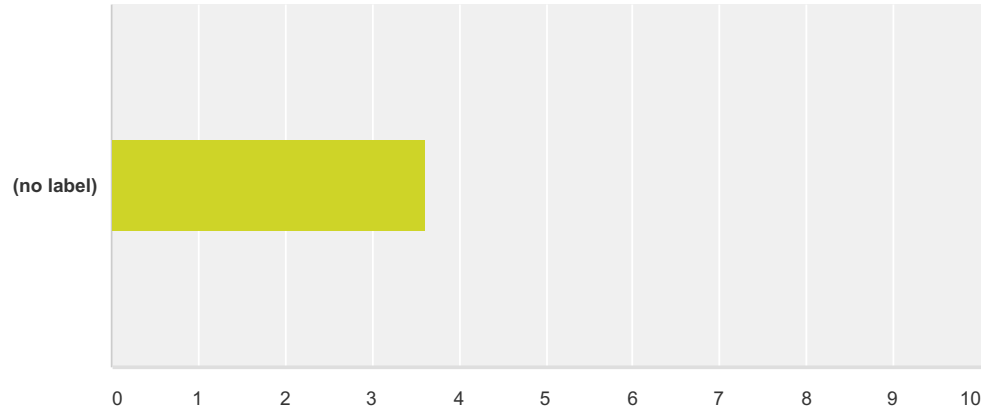


	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total	Weighted Average
(no label)	0.00% 0	0.00% 0	10.20% 5	61.22% 30	28.57% 14	49	4.18

#	Comments	Date
1	Seemed a bit steep, but maybe because I did not arrive until Wednesday, so I didn't partake in anything on Tuesday.	1/5/2016 11:53 AM

**Q6 Please indicate your overall opinion of the meeting location and venue. Share any comments you have.**

Answered: 49 Skipped: 0

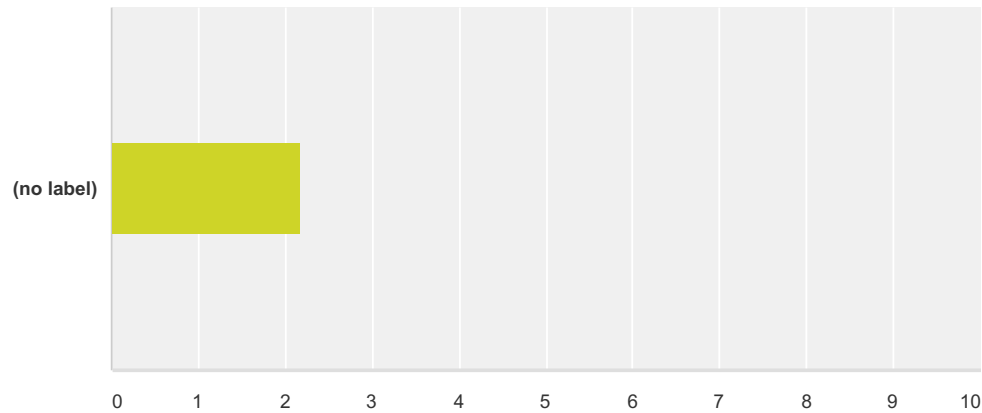


	Poor	Fair	Good	Excellent	(no label)	Total	Weighted Average
(no label)	0.00% 0	2.04% 1	36.73% 18	59.18% 29	2.04% 1	49	3.61

#	Comments	Date
	We're sorry. Your individual responses are currently unavailable. Please try again later.	

**Q7 Field trips should only be scheduled before / after the main conference, rather than taking up an entire afternoon.**

Answered: 49 Skipped: 0



	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total	Weighted Average
(no label)	24.49% 12	38.78% 19	30.61% 15	6.12% 3	0.00% 0	49	2.18

#	Comments	Date
1	I wasn't able to come early/stay later, but I loved the field trip to the aquarium!!	1/15/2016 1:08 PM
2	Field trips provide an opportunity to build relationships, chat informally, and get the **** out of a classroom.	1/7/2016 8:00 PM
3	It gives attendees time to network. Also, it gives the organizing SG program a chance to share the spotlight with its partners. I went on the aquarium tour and learned about the great things CT SG is doing with that organization. Thinking about what might work in our program here. So it's a great learning experience. If trips are before or after the main conference, many might choose not to go and lose this learning/networking opportunity.	1/5/2016 1:04 PM
4	I liked the way field trips were included before, after AND during the main conference. I couldn't get to any before or after, but one trip during the event allows meeting participants to interact in different ways. I do think it's important to ensure that trips held during a conference are very germane to the interests of conference participants. Before and after trips can be more broadly interesting.	1/5/2016 11:53 AM
5	I think field trips are a great way for communicators and extension faculty to get to know each other, so it is important they are a part of the conference. I was sad that I was unable to attend the Friday afternoon field trip due to transportation issues.	1/4/2016 7:52 PM
6	The field trips provide a chance for informal interaction among our members who may only see one another every other year. Rather than a meeting venue, the field trips are an excellent chance to get to know one another.	1/4/2016 3:25 PM
7	This policy really depends on cost and level of anticipated participation. For communicators, it worked out very well having the field trip, then going out to dinner afterward and still having face time before the end of the meeting. It gets you moving, too. Too many days of sitting make me sluggish!	1/4/2016 3:15 PM
8	When structuring classes/trainings, we always try to integrate field time into each day to break up the meeting. I really welcomed the approach taken at this meeting and hope it is embraced in the future. Having the field trips as part of the meeting also encourages people to participate. A strength in bringing together colleagues at different locations is that they get to experience the different issues, approaches, and environments that Sea Grant programs address.	1/4/2016 2:35 PM
9	If they are optional, I think I would have to personally pay for the extra day.	1/4/2016 2:14 PM
10	It was a nice break to take a field trip in the middle of the meeting. When scheduled before of after main conference many individuals don't participate. Much work goes into planning field trips and its great if most participants attend.	1/4/2016 2:10 PM

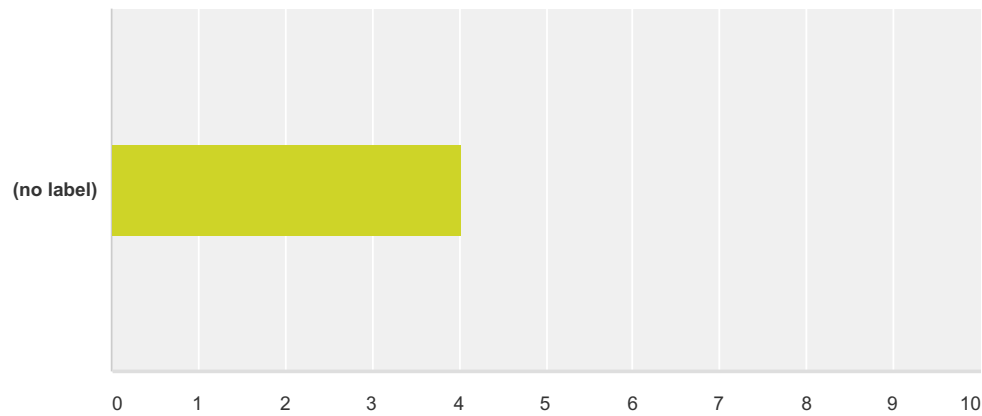
## Extension Assembly - Communicator Conference 2015 Evaluation

11	If field trips come before or after the main conference, it is highly unlikely that I would attend them. These field trips provide valuable down-time for colleagues to mix and chat in a way that might not happen during the rest of the conference, so they are very valuable! Plus it provides a good mental break from the conference.	1/4/2016 2:07 PM
12	I think it was fine to have them as part of the conference	1/4/2016 11:11 AM
13	I thought the field trips offered a nice break from the conference, allowing us to appreciate the concepts we were discussing, in application. Also gave us a chance to get to know other participants to enrich the rest of the conference.	1/4/2016 10:41 AM
14	often times there are conflicts with arrivals and departures that don't allow for field trips at the beginning or end of a meeting. so factoring them into the meeting is a wise choice.	12/22/2015 4:01 PM
15	The conference presentations and dialogue, along with the field trips, are equally valuable. But, I can see that some participants may view field trips as of a lesser need. I'm comfortable with either way to structure them into the overall agenda.	12/22/2015 3:38 PM
16	Having field trips scheduled in during the meeting is a good idea to break up the meeting and give folks a chance to talk and network outside of the normal conference activities.	12/21/2015 3:42 PM
17	I enjoyed the middle field trip and was able to connect with others that wouldn't have occurred sitting in the meeting room. Unfortunately, given everything else going on, I wasn't able to come early or stay late for the other trips. Hopefully next time, I will be able to stay the entire time.	12/21/2015 9:23 AM
18	If you need to work, you can always decline to participate and stay in your room. I would not participate if they were before or after.	12/21/2015 9:03 AM
19	Wish I could have gone on aquarium field trip! Nice way to break up sessions and meet other people as well.	12/20/2015 6:17 PM
20	N/A	12/18/2015 6:57 PM
21	I like when field trips are embedded in the conference, as long as they are designed to provide practical and useful information that can contribute to the rest of the learning going on.	12/18/2015 4:27 PM
22	I can see it both ways. I think the attendance on field trips is better during a conference to the benefit of those who do all the work to set them up. I think before and after conference field trips are often skipped by travelers to the detriment of those who do all of the work to set them up.	12/18/2015 2:17 PM
23	If field trips are offered they should definitely be incorporated into the conference.	12/18/2015 1:39 PM
24	Since the majority of people at these conferences have to travel from quite far away, I think it's appropriate to explore/ break up the conference. If it was a meeting close to home I'd be more inclined to do business quickly and get back. Personal preference.	12/18/2015 12:47 PM
25	I liked the variety and breaking up the meeting. Too much sitting in one room is not a good idea and it offered an opportunity to understand a little about the area and learn some interesting ideas.	12/18/2015 12:40 PM
26	I typically learn as much, if not more, about both the locality and other colleagues/programs during the field trip portions of these conferences than the meetings.	12/18/2015 12:25 PM
27	I liked having it during the day	12/18/2015 11:56 AM
28	Though I took the opportunity to meet with colleagues, I like the idea of having these in the middle.	12/18/2015 11:53 AM
29	I thought they went smoothly	12/18/2015 11:44 AM



### Q8 The conference agenda focused on issues that are important to me.

Answered: 46 Skipped: 3

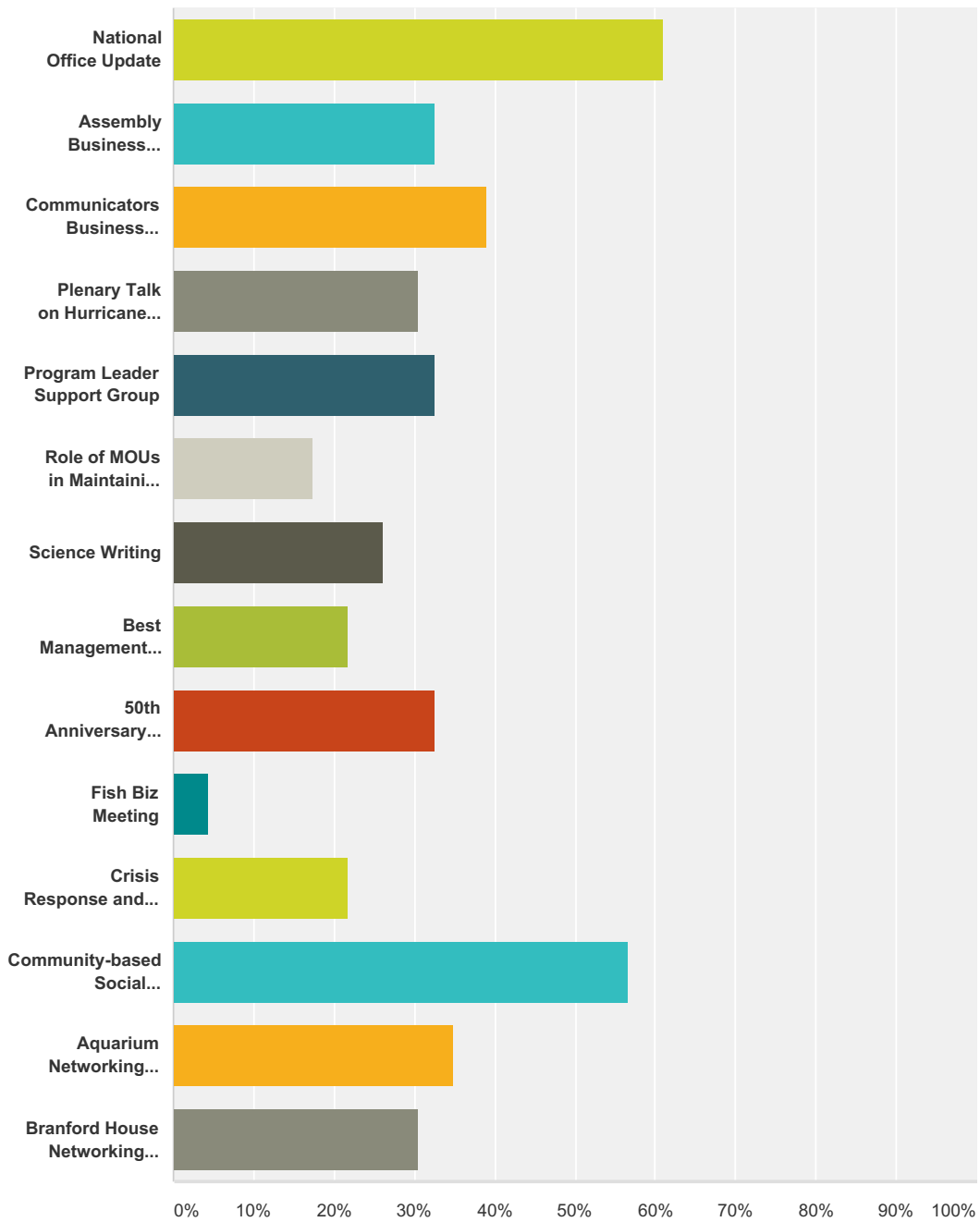


	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total	Weighted Average
(no label)	0.00% 0	6.52% 3	4.35% 2	69.57% 32	19.57% 9	46	4.02

#	Comments	Date
1	There are a myriad of potential issues, so there will always be some disagreement. The sessions were good, the discussions were good, and the informal interactions are valuable regardless of the agenda	1/7/2016 8:09 PM
2	Session topics could have taken better advantage of having communicators in the same room (rather than a phone call, webinar or email) - joint planning, brainstorming, etc., rather than just sharing out of information. The only session that attempted this was the 50th anniversary and this was relegated to lunch and was not structured to accomplish much.	1/6/2016 7:12 PM
3	I enjoyed learning about what the other SG communicators are doing — and thinking about what I might be able to bring to my program.	1/5/2016 1:12 PM
4	It seems like the communicators have a lot more to talk about than extension agents. I'm not sure why that is but we had working lunches and an early breakfast meeting, etc. I love that we're all so motivated but it is exhausting.	1/4/2016 5:06 PM
5	Holy cow! I even learned some good stuff about dealing with the media. Good mix of topics.	1/4/2016 3:31 PM
6	Would have liked more a more detailed discussion about how social media is used by each program.	12/24/2015 9:03 AM
7	there could've been more time to meet separately as communicators, but we made the best of the time we had.	12/22/2015 4:05 PM
8	The role-playing "game" was an innovative way to get us thinking in a different way regarding our stakeholders.	12/22/2015 3:51 PM
9	I have a biased view on this as I was part of the planning committee that helped set the meeting agenda on the Assembly side.	12/21/2015 3:48 PM
10	This year the topics seemed a little less practical. For instance, I wasn't sure what I would gain from the crisis session. Maybe it was just an off year for me.	12/18/2015 4:30 PM
11	I felt that some topics were a bit "hurricane" heavy and for those who do not experience hurricanes, a bit more about other crisis situations such as if a SG funded research boat went down (for example), etc. and how to deal w/ that too, would have been helpful. Or how to reel in media reports that get out of hand and misinterpreted by others.	12/18/2015 12:07 PM
12	The sessions seemed much more focused on extension than communications and some of the sessions that seemed to be more communications oriented overlapped one another.	12/18/2015 11:47 AM
13	The last session - the game - seemed very unorganized and I didn't quite get what the takeaway message was.	12/18/2015 11:45 AM

**Q9 Indicate up to five sessions or activities that were of the most benefit to you.**

Answered: 46 Skipped: 3



Answer Choices	Responses
National Office Update	60.87% 28
Assembly Business Meeting	32.61% 15
Communicators Business meeting	39.13% 18
Plenary Talk on Hurricane Attitudes of CT Coastal Residents	30.43% 14

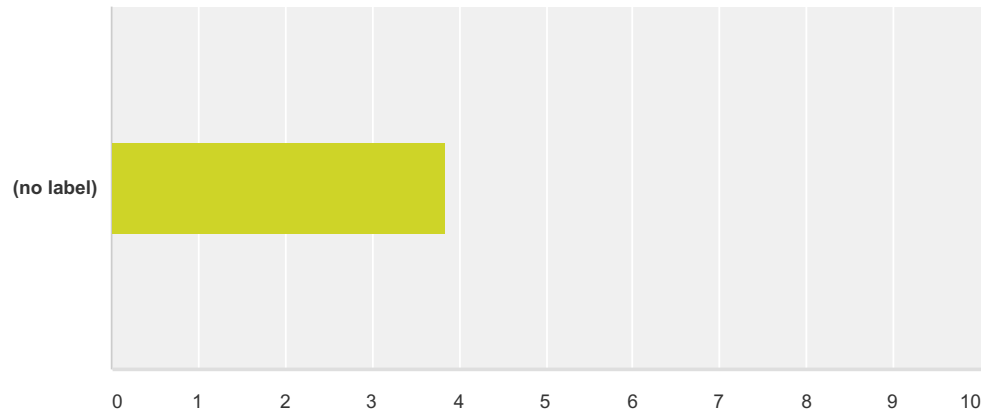
## Extension Assembly - Communicator Conference 2015 Evaluation

Program Leader Support Group	32.61%	15
Role of MOUs in Maintaining Sanity	17.39%	8
Science Writing	26.09%	12
Best Management Practices	21.74%	10
50th Anniversary Lunch meeting	32.61%	15
Fish Biz Meeting	4.35%	2
Crisis Response and Extreme Event Game	21.74%	10
Community-based Social Marketing	56.52%	26
Aquarium Networking Reception	34.78%	16
Branford House Networking Reception	30.43%	14
<b>Total Respondents: 46</b>		

#	Comments	Date
1	the crisis response game was not real effective	1/7/2016 8:09 PM
2	And Advocacy in Communication	1/5/2016 1:12 PM
3	I will admit that I wasn't expecting much from the PL Support Group because the topics being covered weren't of top concern to me, however, I found it to be a very valuable illustration of how differently programs operate. It made me appreciate the independence we have in how our programs are structured and how they operate. I think the Business meeting is important to have. Receptions are always helpful for matching names with faces and getting to know people or catching up with colleagues or project partners.	1/5/2016 12:51 PM
4	Took out the Hurricane talk as I already had the info. There was a lot of good time to network built in to the meeting. Yay. The 50th ann. meeting got a little chaotic, but that's OK. I didn't enjoy the crisis response game as much as I might have and I don't know why. Seemed to have more luck than skill to a certain extent. I'm also not that good in a crisis!	1/4/2016 3:37 PM
5	Unfortunately I didn't get to attend all the above activities, thus it's difficult to say which would have been of most benefit to me.	12/21/2015 9:32 AM
6	Field trip to marine science/aquaculture high school excellent learning opportunity; crisis response game was cool but perhaps could have used a dry run first to ensure smoother run (still, potentially useful for our own extension workshop purposes)	12/20/2015 6:23 PM
7	My priorities for conferences are that talks either be highly efficient educational content, or working sessions where a group accomplishes clear, pre-set goals. Case study talks are hit or miss, since they sometimes aren't transferable and/or don't include follow up results about outcomes we can learn from.	12/18/2015 1:01 PM
8	Really enjoyed the networking since this was my first time meeting the group on a national level.	12/18/2015 12:07 PM
9	The hands-on extreme event game was a little chaotic, but interesting; nice to get to try out something new like that.	12/18/2015 12:03 PM

**Q10 Overall, each session had adequate time allotted to it.**

Answered: 46 Skipped: 3

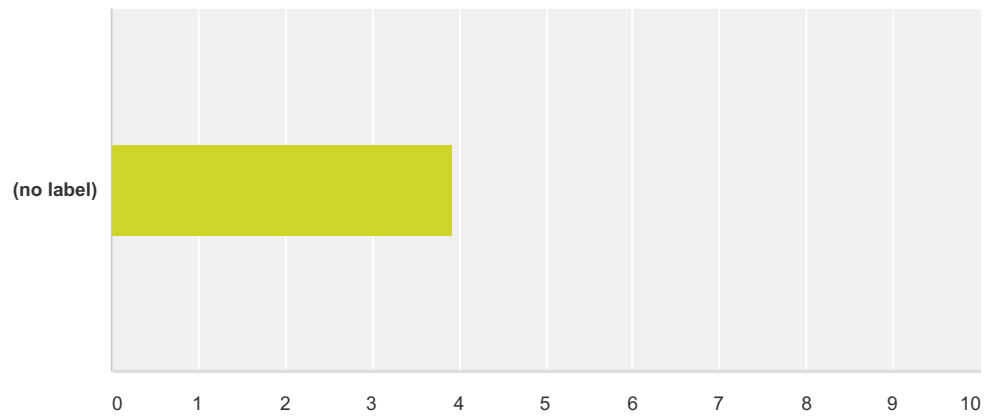


	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total	Weighted Average
(no label)	0.00% 0	0.00% 0	17.39% 8	80.43% 37	2.17% 1	46	3.85

#	Comments	Date
1	Seemed like most sessions took up the allotted time — although the communicators seemed to need more time to communicate. :)	1/5/2016 1:12 PM
2	The Extreme Event game may have had too much time allotted to it. However, we might have used that time to tease out what would be the best use of the game as it didn't seem to exactly meet the stated objectives.	1/5/2016 12:51 PM
3	We ran out of time on the Comm Best Practices because we joined in with Science Writing so people would not have to choose between two concurrent sessions. It wound up getting the short end of the time slot!	1/4/2016 3:37 PM
4	There is usually always more time needed, especially in Assembly business meeting.	1/4/2016 2:29 PM
5	I think some of the business meetings and discussion meetings could have been longer, while taking out some of the available activities (field trips, social marketing, crisis response game was a large chunk of the agenda time)	12/18/2015 3:33 PM
6	Some time issues with Comm sessions	12/18/2015 1:01 PM
7	It would have been great to have session organizers block out their time better. The Social Media best practice session was frustrating - we really should have had a discussion, rather than having to list to all those presenters.	12/18/2015 12:09 PM
8	Communications ran out of time, may have had too many topics squeezed in	12/18/2015 12:07 PM

### Q11 The 2015 conference met my overall expectations.

Answered: 46 Skipped: 3

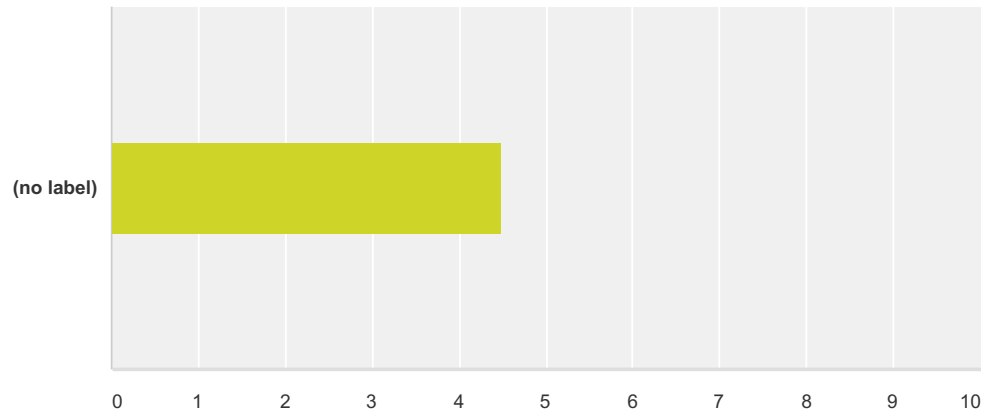


	Fell Far Short	Fell Somewhat Short	Met my Expectations	Somewhat Exceeded my Expectations	Greatly Exceeded my Expectations	Too Soon to Tell	Total	Weighted Average
(no label)	0.00%	2.17%	30.43%	39.13%	28.26%	0.00%	46	3.93
	0	1	14	18	13	0		

#	Comments	Date
1	That said, I have pretty high expectations for the Extension Assembly meeting. I typically look forward to it as an opportunity for learning content, networking and getting to know the overall organization better. I was disappointed that our last session on Friday had to be cancelled. I was looking forward to it.	1/5/2016 12:51 PM
2	I thought because it was so close to the NE meeting with some of the same participants it might fall short. What made it really good was the level of participation from both extension and communications staff-- especially newbies-- from all over the country.	1/4/2016 3:37 PM
3	It was an excellent opportunity for someone new to national Sea Grant meetings to get to know colleagues and activities in other programs.	1/4/2016 2:41 PM
4	My expectations were to meet new folks and reconnect with others. I also learned about programs are doing, which will help as we represent Sea Grant around D.C.	12/21/2015 9:32 AM
5	"Somewhat" seems a little wishy-washy, but since I expected great things *cough* NANCY! *cough* I couldn't put down "Greatly".	12/18/2015 12:03 PM

### Q12 Attending the conference was a good use of my time.

Answered: 46 Skipped: 3

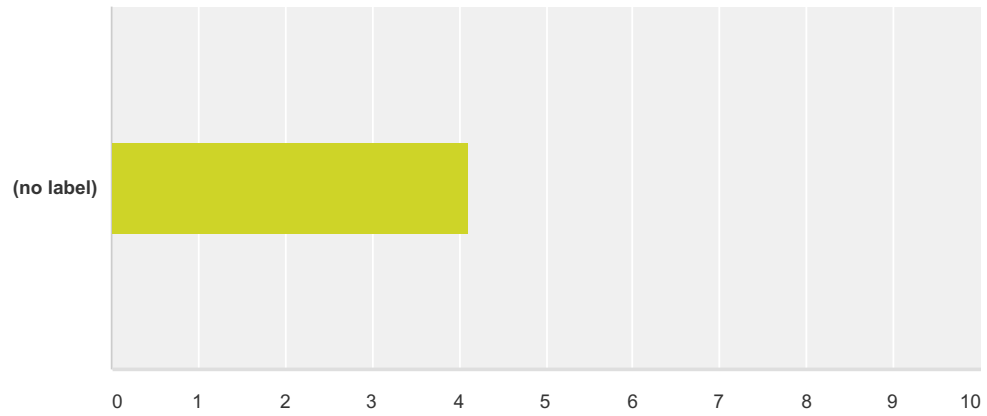


	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total	Weighted Average
(no label)	0.00% 0	0.00% 0	6.52% 3	39.13% 18	54.35% 25	46	4.48

#	Comments	Date
1	operating in a complete silo is counterproductive. Gaining insight, transfer of info, collaborative opportunities all require development of relationships - and that requires period interaction in formal and informal activities	1/7/2016 8:09 PM
2	Allows me to see what the other programs are doing and makes me think about what we can do here.	1/5/2016 1:12 PM
3	Ditto above	1/4/2016 3:37 PM
4	the networking potential cannot be compared to emails and webinars. it's great that we meet together every year as a group, whether at this meeting or Sea Grant Week.	12/22/2015 4:05 PM
5	The time at the actual conference was a good use of my time, the total time including travel might not have been.	12/18/2015 7:17 PM
6	very valuable.	12/18/2015 12:03 PM

**Q13 I gained new knowledge / skills that I should be able to apply to my job.**

Answered: 46 Skipped: 3

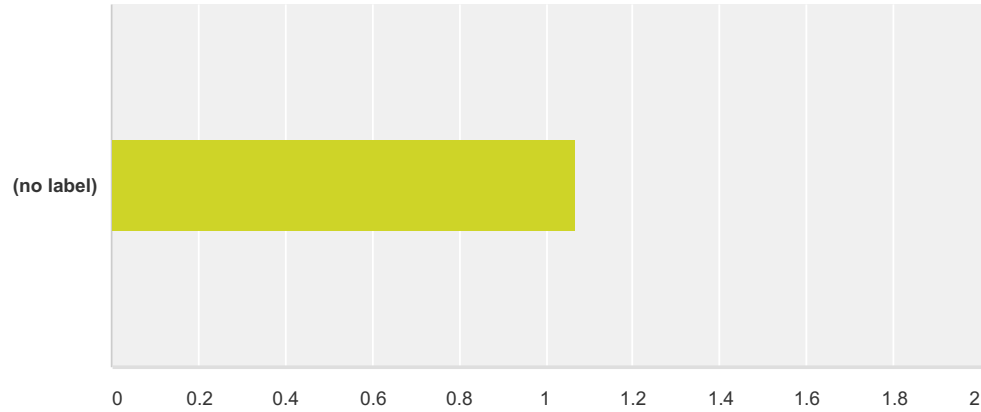


	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total	Weighted Average
(no label)	0.00% 0	2.17% 1	8.70% 4	65.22% 30	23.91% 11	46	4.11

#	Comments	Date
	There are no responses.	

**Q14 I am now acquainted with at least five Extension Leaders, Communicators, and / or National Office staff that I did not previously know.**

Answered: 46 Skipped: 3



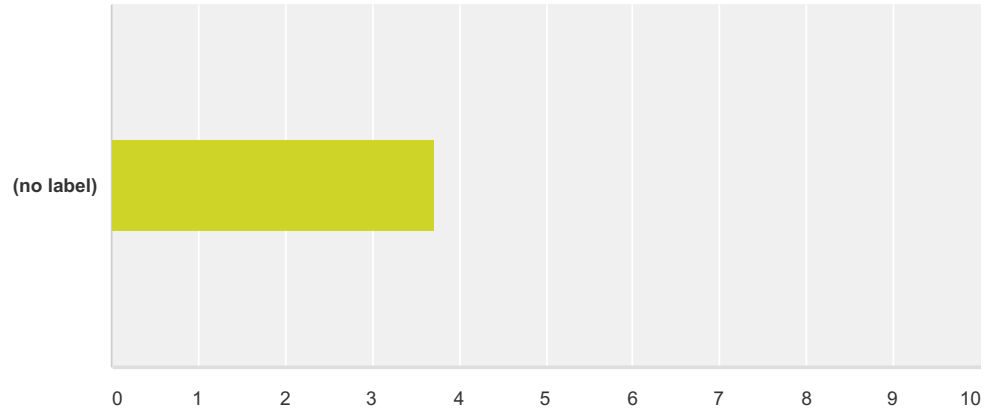
	Yes	No	Total	Weighted Average
(no label)	93.48% 43	6.52% 3	46	1.07

#	Comments	Date
1	I'd never met Kola in person before.	1/5/2016 1:12 PM
2	I would qualify by adding "better acquainted" as well.	1/5/2016 12:51 PM
3	These young 'uns keep coming on board. Good!	1/4/2016 3:37 PM
4	The networking was an excellent outcome of the meeting.	1/4/2016 2:41 PM
5	I think I met three new communications leads. Pretty much knew everyone else.	1/4/2016 9:43 AM
6	Really wonderful to meet people.	12/20/2015 6:23 PM
7	The networking really helped! I feel more comfortable reaching out to others with similar programs.	12/18/2015 12:09 PM
8	I knew most of the folks, and can only count 4 new acquaintances.	12/18/2015 12:03 PM



**Q15 As a result of this meeting, I have opportunities for new collaborations and / or programs that I intend to pursue.**

Answered: 46 Skipped: 3



	Strongly Disagree	Disagree	Neutral	Agree	Strongly Disagree	Total	Weighted Average
(no label)	0.00% 0	2.17% 1	23.91% 11	73.91% 34	0.00% 0	46	3.72

#	Comments	Date
	We're sorry. Your individual responses are currently unavailable. Please try again later.	

**Q16 What value do you derive from meeting JOINTLY (Extension Assembly and Communicators) every two years?**

Answered: 46 Skipped: 3

#	Responses	Date
1	Got to meet communicators from other programs that I would not have had a chance to meet otherwise.	1/15/2016 1:12 PM
2	I don't gain a great deal from interacting w/Communicators, and they probably don't gain a lot from meeting w/Extension directors, but the collective meeting still makes sense financially and social interactions are also enjoyable	1/7/2016 8:09 PM
3	I did not see how this meeting facilitated deeper relationships, joint work & programs by extension and communications staff - either within programs or among programs in different states/regions. Not sure if this was a goal or not, but I would see value in it for the next conference.	1/6/2016 7:12 PM
4	I often spend more time with the extension people since I support communications efforts based on topic, rather than state program.	1/6/2016 3:09 PM
5	Meeting people, finding out what projects others are working on and strategies they are using to do so.	1/5/2016 1:12 PM
6	I believe our jobs can complement each other and that we benefit from learning together. It helps us have a shared understanding and foundation as we carry out our work independently and collaboratively. It's also helpful to get to know the names and faces of colleagues in both realms.	1/5/2016 12:51 PM
7	I think this meeting is just as valuable, if not more so, than Sea Grant Week. It is extremely useful to get together with all the other outreach professionals and 1) share information and best practices with others who work on similar issues; and 2) make contacts with the other Sea Grant program communicators and extension faculty who I can now call on directly.	1/4/2016 8:01 PM
8	Comm and extension have to work closely together so I think it is important to hear or at least brush against the topics, challenges, updates, strategies, etc of the network through this meeting. I always come away inspired, better informed and with new ideas.	1/4/2016 5:06 PM
9	I enjoyed interacting with another segment of the Sea Grant Network and learning how we can support each other in reaching the same goals for Sea Grant.	1/4/2016 4:39 PM
10	There is such overlap between Ext and Comm in some programs, and less in others. Very important to see how other programs work regarding who does what-- and the mind set.	1/4/2016 3:37 PM
11	Great chance for extension folks to learn about use of new technologies from the Communicators and this routinely happens for me at this meeting.	1/4/2016 3:31 PM
12	It was nice to put the communications and extension folks together and hear about the work we do separately and how we can benefit from collaboration to elevate the work of SG.	1/4/2016 3:01 PM
13	My program (Maine) enjoys a very close working relationship between Comm & Ext -- it is a natural pairing and it makes sense for the people who do those things to meet. It's also nice to have meetings dedicated to topics for us, rather than a lot of admin/financial stuff.	1/4/2016 2:51 PM
14	As extension, I really appreciated the opportunity to get to know communicators from other programs and the activities of their programs. They tend to have a general sense of the breadth of their program's activities and are effective at sharing information on them.	1/4/2016 2:41 PM
15	Its important for each group to hear how we (extension/communicators) work together in different states and learn new ideas from one another.	1/4/2016 2:29 PM
16	Network.	1/4/2016 2:25 PM
17	critical mass for several meetings	1/4/2016 2:11 PM
18	Staff updates, fresh ideas and concepts to bring back to our own offices	1/4/2016 2:11 PM
19	Networking	1/4/2016 2:09 PM
20	Networking.	1/4/2016 11:15 AM
21	Get good updates on issues and how to address them from other communications and extension programs.	1/4/2016 9:43 AM

## Extension Assembly - Communicator Conference 2015 Evaluation

22	I got a lot out of hearing the extension award recipients' speeches.	12/24/2015 9:03 AM
23	I prefer a separate meeting with communicators so we can talk shop.	12/23/2015 8:40 PM
24	there is a varied knowledge among the communicators that is best shared in a group setting.	12/22/2015 4:05 PM
25	Communicators and extension folks work so closely together in programs that it's good to have sessions and down time to be able to interact. The sessions are a formal way to better understand the challenges faced by extension staff.	12/22/2015 3:51 PM
26	Interacting with the communicators adds another dimension of networking that is helpful and useful as well as sessions that Assembly folks won't normally have available to them.	12/21/2015 3:48 PM
27	Connections across ideas.	12/21/2015 9:32 AM
28	Meeting new people in both groups and getting to know colleagues better.	12/21/2015 9:14 AM
29	Not much - I assume better hotel rates for the meeting.	12/21/2015 9:07 AM
30	The networking is the most important. talking and finding out what other programs are doing and planning for future collaborations.	12/21/2015 8:46 AM
31	Extremely helpful to learn more about other programs; federal update will help strategic planning and programmatic focus	12/20/2015 6:23 PM
32	Cannot comment	12/18/2015 7:17 PM
33	Not sure if there alot of value but seems like the Communicators like to piggyback the Assembly meeting. Otherwise, would they conduct a separate meeting for them?	12/18/2015 7:02 PM
34	I think it's good for the extension and communications folks to be able to meet one another and network. Good to know who each other are.	12/18/2015 4:30 PM
35	Getting to know colleagues from other states.	12/18/2015 4:01 PM
36	.	12/18/2015 3:33 PM
37	reinforcing relationships and learning more of other extension situations to improve my own	12/18/2015 2:24 PM
38	Getting to meet some folk on the "other side" and talking together about activities of joint interest.	12/18/2015 2:07 PM
39	In our program there isn't a strong divided between communications and extension so combining made sense since I have interests and responsibilities in both realms.	12/18/2015 1:51 PM
40	My program struggles with getting Extension to see Communications as a resource (since staff for both are very small/ spread out) so I think it's helpful to strengthen this connection whenever possible.	12/18/2015 1:01 PM
41	It's good to meet folks from outside programming area.	12/18/2015 12:33 PM
42	It is helpful to know what others are doing to solve similar problems and sharing how I approach them. Additionally, I enjoy the networking opportunities to better know my colleagues.	12/18/2015 12:09 PM
43	Not sure - i think it's fine	12/18/2015 12:07 PM
44	shared travel resources; opportunity to better connect with my state communicator; joint learning and networking with others	12/18/2015 12:03 PM
45	Seeing case studies or examples of where the two blend is most helpful	12/18/2015 11:47 AM
46	na	12/18/2015 11:45 AM

## Q17 How can the value of meeting JOINTLY in 2017 be improved?

Answered: 46 Skipped: 3

#	Responses	Date
1	Sessions on "what can extension leaders do to help communicators? and the alternate "what can communicators do to help extension leaders" (but since each program is different, there may not be enough common material?)	1/15/2016 1:12 PM
2	no comment	1/7/2016 8:09 PM
3	I'll put some thought into this for the next one...	1/6/2016 7:12 PM
4	It will be difficult to improve very much on this kind of meeting. I find it most beneficial for networking.	1/6/2016 3:09 PM
5	N/A	1/5/2016 1:12 PM
6	At one of these meetings, I would really like to explore how different programs' extension and communications teams interact. For example, what are some different expectations and models for collaboration, funding, in-state strategic planning, appropriate outreach objectives for each, etc.	1/5/2016 12:51 PM
7	Maybe we can do more "ice breakers" so there are forced opportunities for the communicators and extension faculty to meet and get to know each other. I saw the cards on the table at the aquarium, but not many people used them to get to know each other.	1/4/2016 8:01 PM
8	More time for interacting with each other in smaller groups.	1/4/2016 5:06 PM
9	I think the current set up worked well.	1/4/2016 4:39 PM
10	More group activities in which you are randomly selected.	1/4/2016 3:37 PM
11	The examples of media featuring Sea Grant were helpful and should be expanded.	1/4/2016 3:31 PM
12	More topic specific sessions	1/4/2016 3:01 PM
13	better access to coffee for early meetings... please. :)	1/4/2016 2:51 PM
14	I thought this was very effective. Please continue to highlight local program activities with field trips and in depth presentations by the hosts and neighboring programs.	1/4/2016 2:41 PM
15	I'll probably be retired so I will leave this Q to others to answer.	1/4/2016 2:29 PM
16	I think more time for just communicators sessions/discussion would be helpful.	1/4/2016 2:25 PM
17	not sure as each program is integrated, or not, differently	1/4/2016 2:11 PM
18	More intermingling, ice breakers, interactive activities?	1/4/2016 2:11 PM
19	Not sure.	1/4/2016 2:09 PM
20	I felt I had to attend sessions in my track, although I would have liked to attend some in the other track. Maybe offer sessions that could cross boundaries more in both tracks?	1/4/2016 11:15 AM
21	Include the Legal network. They're a small group and could easily be absorbed into the meeting. Stephanie Otts is there anyway, so why not include the 10 or so people in the Legal network.	1/4/2016 9:43 AM
22	At least one meeting between the two groups about successes/needs related to the interaction between the extension and communications groups. Main questions: How can the two groups best work together?	12/24/2015 9:03 AM
23	More focus on challenges communicators are facing like having limited staff/resources and still needing to meet needs of faculty; managing contractors vs. doing work in-house. A workshop to explain the impact reporting process would be helpful. How do other communications teams help their faculty with this (or maybe they don't?)	12/23/2015 8:40 PM
24	it was important to come together as well as meet separately. allowing enough time for both is key.	12/22/2015 4:05 PM
25	This year's meeting hit the right mark with opportunities to network outside of our usual "silos."	12/22/2015 3:51 PM
26	Make sure that the planning for 2017 starts way in advance (at least a year out).	12/21/2015 3:48 PM
27	Add the educators to the discussions and see how ideas could be shared across networks.	12/21/2015 9:32 AM
28	Communicators need a whole day for the business meeting/session	12/21/2015 9:14 AM

## Extension Assembly - Communicator Conference 2015 Evaluation

29	Session on different ways in which communication and extension work in various programs	12/21/2015 9:07 AM
30	Set aside time for regional meetings	12/21/2015 8:46 AM
31	Value was already really high for myself (Sea Grant newbie, under one year)	12/20/2015 6:23 PM
32	Cannot comment	12/18/2015 7:17 PM
33	Possibly more joint sessions in areas of interest to both groups?	12/18/2015 7:02 PM
34	I think it might be more valuable if there are less joint sessions. I think it's hard to design panels and sessions that can adequately speak to both groups.	12/18/2015 4:30 PM
35	No suggestions.	12/18/2015 4:01 PM
36	.	12/18/2015 3:33 PM
37	Though it is easier said than done perhaps, having more people involved in presenting is important. This year was by far the best in doing that in my view. I think attendees appreciate hearing from peers rather than externals or experts	12/18/2015 2:24 PM
38	not sure	12/18/2015 2:07 PM
39	Consider integrating pre-meeting webinars that would culminate with workshops at the meeting to enhance the professional development value.	12/18/2015 1:51 PM
40	My program's Extension reps need to attend next time!	12/18/2015 1:01 PM
41	n/a	12/18/2015 12:33 PM
42	n/a	12/18/2015 12:09 PM
43	Thought it went well and there were some comm that went to ext events and vice versa	12/18/2015 12:07 PM
44	given how different programs interact with their communications folks, this is tricky. Perhaps issues/topics that affect both parties, and explore how each group approaches it?	12/18/2015 12:03 PM
45	Sometimes communications seemed like an after thought.	12/18/2015 11:47 AM
46	na	12/18/2015 11:45 AM

**Q18 Are there specific topics covered during the 2015 conference that you think should be expanded on during future Extension Assembly - Communicator conferences?**

Answered: 28 Skipped: 21

#	Responses	Date
1	no comment	1/7/2016 8:09 PM
2	funding for regional programming	1/6/2016 3:09 PM
3	yes! I think we need to dissect the role and value of the networks better. How can they be better supported? If their role is important, how can they offer more value to participants? If they are not providing value, how can they be improved or sunsetted? Should they be replaced by stronger regional networks, funded and supported to coordinate regional collaboration, that provide representatives to a national team? I don't know.	1/5/2016 12:51 PM
4	Everyone seemed to be interested in the session on writing, and we all do that every day in our jobs, so maybe a joint writing session would be helpful. Also, I was very disappointed that Dan Kahan could not make it, so a similar presenter in 2017 should be invited.	1/4/2016 8:01 PM
5	Climate change and what we're doing about it; new media and how to use it wisely.	1/4/2016 5:06 PM
6	Community-based marketing, or something similar that integrates both communication and extension.	1/4/2016 4:39 PM
7	I'd like to see that crisis management game either played again or in another form.	1/4/2016 3:37 PM
8	See 17	1/4/2016 3:31 PM
9	Science writing Social media	1/4/2016 2:51 PM
10	Spend more time with both groups discussing BMPs and how other programs can adopt certain one's that fit their programs.	1/4/2016 2:29 PM
11	No.	1/4/2016 2:25 PM
12	continue to talk bmps for programs	1/4/2016 2:11 PM
13	Social marketing	1/4/2016 11:15 AM
14	Censorship in the age of social media. How do we - or should we - control external voices that are using our social networking channels.	1/4/2016 9:43 AM
15	technology and how it impacts what we do is always of value, as it is always changing, for better and for worse.	12/22/2015 4:05 PM
16	Since there is turnover, it's good to have repeating sessions on, say, advocacy. However, more old-timers have heard it before so be sure that's not the only offering in a given time slot on the agenda. Or offer a 2.0 version. The social marketing could be expanded since we didn't have a chance to hear one of our speakers due to travel trouble.	12/22/2015 3:51 PM
17	No.	12/21/2015 3:48 PM
18	Highlighting joint projects, best management practices, ideas to share between programs.	12/21/2015 9:32 AM
19	Need to keep building on the theme of funding extension work	12/21/2015 9:07 AM
20	Education projects that impact all programs Development of Crisis Management Protocols and go to experts in Sea Grant across the nation	12/21/2015 8:46 AM
21	Best management practices.	12/18/2015 4:30 PM
22	funding	12/18/2015 2:24 PM
23	There will continue to be a need for resilience topics well into the future.	12/18/2015 1:51 PM
24	I'd value a deliberate discussion about all the ways different programs have their Comm/ Extension programs integrated	12/18/2015 1:01 PM
25	All topics were good, but there will likely be new issues by the next meeting.	12/18/2015 12:33 PM

## Extension Assembly - Communicator Conference 2015 Evaluation

26	Social Media; Social Marketing; Measuring communications impacts & accomplishments	12/18/2015 12:09 PM
27	Social media, this fell short for me. Not sure it really addressed much and was vague (our 7-8am meeting) and seemed to go off-topic a bit. I'd like to hear more about what ea group is doing (which social channels they are using and for what purposes) maybe round robin style (5-10min ea- timed!!) so all get a chance. maybe this could be in a more casual setting in evening?	12/18/2015 12:07 PM
28	the hands-on activity example was excellent. I know there are others around the network that could be used.	12/18/2015 12:03 PM

**Q19 What additional suggestions or changes would you like to make to enhance future Extension Assembly and Communicator conferences?**

Answered: 15 Skipped: 34

#	Responses	Date
1	I really liked the way the award presentations were done - ie, including the committee and old colleagues.	1/7/2016 8:09 PM
2	The work of the Wick Award winners IS inspiring and award-worthy, but the pool of eligible contenders .... seems to lack diversity. The characteristics of people in the banquet room stood in pretty stark contrast to those of Wick Award winners. Is it time to introduce an "early career award" or some other award that highlights particularly innovative, impactful, integrated or cutting edge efforts? Maybe the Outstanding Outreach Award does that. Other thoughts?	1/5/2016 12:51 PM
3	I would like to see if there are similar "tools" that communicators and extension faculty use, such as video production, and do a joint professional development session for all the participants.	1/4/2016 8:01 PM
4	More scheduled breaks. I greatly enjoyed the meeting but was exhausted most of the time. More time between the last session and dinner each day would help greatly.	1/4/2016 4:39 PM
5	That Communicators begin giving out achievement awards.	1/4/2016 3:37 PM
6	Bring in some NPR or other media specialists to talk to us about what makes a good story for them.	1/4/2016 3:31 PM
7	See response in Q. 17	1/4/2016 2:29 PM
8	They should only allow new sessions. I have seen/attended several sessions (or very similar) previous to seeing them again at the 2015 meeting. (advocacy, social media, some science writing, oil spill, social marketing(?))	1/4/2016 2:25 PM
9	At the extension/communicator meeting in Philadelphia there was a joint session on writing effective impacts. That was helpful and I'd like to see some version of that again.	12/22/2015 3:51 PM
10	None.	12/21/2015 3:48 PM
11	Expanding on #18, add a "lightening" round of say 5 minutes presentations on BMPs, ideas to share and how others could implement them. Just enough in a few slides to entice other programs to ask more throughout the week. Every program wouldn't do this, but say 10-15 in a 1 1/2 hour session.	12/21/2015 9:32 AM
12	I think the mix and content this year should be replicated while maintaining flexibility by not over planning sessions and limiting time to carry over really good discussions.	12/18/2015 2:24 PM
13	If a room minimum is required in future years, consider if doing the room registration along with the conference registration would be feasible.	12/18/2015 1:51 PM
14	It's nice to have a location that doesn't require a rental car on top of the flight. More local options (microbrew/wine, local food at receptions?) or time to visit local venues for meals, etc.	12/18/2015 12:33 PM
15	why were there only Extension Awards and nothing for Communicators (is that tradition - this was my first time so didn't know what to expect.	12/18/2015 12:07 PM



**Q20 Please provide any final comments you would like to share with the 2015 planning committee.**

Answered: 20 Skipped: 29

#	Responses	Date
1	Excellent meeting!	1/15/2016 1:12 PM
2	These meetings are valuable and need to continue.	1/7/2016 8:09 PM
3	I thought my time there was well spent.	1/6/2016 3:09 PM
4	Thank you for an excellent meeting!!	1/5/2016 12:51 PM
5	Thank you Nancy!	1/4/2016 8:01 PM
6	Great job, all of you who planned this meeting!!!	1/4/2016 5:06 PM
7	Wonderful conference overall!	1/4/2016 4:39 PM
8	Great job and thanks for paying attention to the details.	1/4/2016 3:37 PM
9	Brava to Nancy and her crew!	1/4/2016 3:31 PM
10	Kudos to the organizers for a great conference. Thank You.	1/4/2016 2:29 PM
11	I really enjoyed the meeting. Thanks for putting on a great conference!	1/4/2016 2:25 PM
12	Thank you for all of your hard work in making the conference a great success!	12/21/2015 3:48 PM
13	Thanks for allowing me to come and share thoughts about the National Office!	12/21/2015 9:32 AM
14	Great job! Thank you.	12/21/2015 9:07 AM
15	Forgot to include on first page of this survey--would have liked to have more info about train or bus options to hotel, but otherwise it was good. Overall I feel the packed schedule really made the trip worthwhile, thanks for an extremely well-organized conference!	12/20/2015 6:23 PM
16	Great job	12/18/2015 2:24 PM
17	Great meeting! Enjoyed the activities and the networking. Field trips were great.	12/18/2015 2:07 PM
18	Great Job!	12/18/2015 1:51 PM
19	Thank you so much for putting this all together. I know it was a time-consuming process and we appreciate all the hard work.	12/18/2015 12:09 PM
20	The venue and hosts were great! Really enjoyed visiting CT. Thank you so much for all your hard work in pulling this fine event together!	12/18/2015 12:07 PM