



Sea Grant Extension Assembly Call for Nominations Superior Outreach Programming Award (SOPA) 2017-2018

PURPOSE

The Sea Grant Extension Assembly (SGEA) presents the SOPA to honor superior leadership, teamwork, and accomplishment by Sea Grant extension personnel engaged in an exceptional outreach program. The SOPA is bestowed upon an individual or team every two years in conjunction with the Sea Grant Week awards banquet to recognize an exceptional program implemented during the past two years.

Past SOPA Recipients

2003	Florida Sea Grant
2005	Oregon Sea Grant
2007	Louisiana Sea Grant
2010	Texas Sea Grant
2012	Alaska Sea Grant
2014	Georgia Sea Grant
2016	Maine Sea Grant

AWARD

The individual or team members who win the Superior Outreach Programming Award will each receive a plaque. Further recognition of the parent program will be engraved on a rotating plaque that will stay with the winner's program until the next Sea GrantWeek.

APPLICATIONS

The extension chair in each of the six Sea Grant regions may forward one nomination for consideration by the National Superior Outreach Programming Award Selection Committee. (Regions are encouraged to use the same criteria for their regional award process as are used in the National Superior Outreach Programming Award.) Nominators are encouraged to write the application as if the reviewers will have no prior knowledge of the program. Well-written, clear and concise applications influence the reviewers. Applications are limited to 4 pages using 11 point Arial font and 1 inch margins and must address the selection criteria listed below:

- A description of the outreach program which includes:
 - Name
 - Background which led to the creation of the program and its significance
 - Description of the program scope, content and objectives
 - Names of the persons or people who carried out the program and their individual roles
 - Responsiveness to clientele needs, timeliness and appropriateness to the Sea Grant mission

- A description of the strength and significance of the program accomplishments and measurable impacts¹

¹ Impacts include significant economic, societal and/or environmental benefits of the program.

² Accomplishments include key actions, activities or products resulting from the program.



- A description of why the program is superior. Justifications should address:
 - Regional or national impacts of the outreach program
 - Leadership and use of partnerships and collaborations, teamwork, sensitivity and attention to diverse audiences
 - Creativity, innovation, and unique attributes of the program
 - Use of research in programming, especially interdisciplinary research
 - Ability for the program (or aspects of its development and implementation) to serve as a model for others

In addition to the application, up to three letters of support may be appended to the packet and one of those letters should be from the program director. No other documents will be considered in the review process. The entire nomination package should be sent as a single e-mail attachment to SGEA Members-At-Large Julia Peterson (julia.peterson@unh.edu) and Bryan Fluech (fluech@uga.edu). The file size may not exceed 10 MB, and the entire application and letters of support must be combined into a single pdf document.

APPLICATION DEADLINE

The deadline for receiving regional SOPA packets is June 1, 2018. Any submission received after the deadline will not be considered by the reviewers. All nominees will be acknowledged.

SELECTION CRITERIA

The National Superior Outreach Programming Award is the only extension or advisory service programming award made by the SGEA to recognize outstanding success in outreach programming. Winning nominees demonstrate exceptional leadership and teamwork that result in significant impacts and public benefit within the Sea Grant extension mission. The criteria addressed in the application reflect the selection criteria noted on the evaluation form. The SOPA is distinct from the Wick Award that recognizes career-long individual achievement.

SELECTION COMMITTEE

The Selection Committee consists of the two SGEA Members-at-Large and at least three impartial outside reviewers with extension expertise. The Selection Committee recommendation, based on written evaluations and conference call discussion, will be presented to the SGEA Executive Committee for final approval.

ANNOUNCEMENT OF THE WINNER

The next Superior Outreach Programming Award will be presented during the Awards Banquet at Sea Grant Week, hosted by Oregon Sea Grant during September 16-21, 2018.

For questions or more information contact either Julia Peterson (julia.peterson@unh.edu) or Bryan Fluech (fluech@uga.edu).



Rating Sheet

**Sea Grant Extension Assembly Program Leaders'
Superior Outreach Programming Award**

Region:

Project Title:

Rating Criteria	Points Possible	Points Earned
Responsiveness to clientele needs, timeliness and appropriateness to the Sea Grant mission	15	
Strength and significance of the program accomplishments and measurable impacts	35	
Regional or national impacts from the program	10	
Leadership and use of partnerships and collaborations, teamwork, sensitivity and attention to diverse audiences	10	
Creativity, innovation, and other unique attributes of program	10	
Use of research in programming, especially interdisciplinary research	10	
Ability for the program (or aspects of its development and implementation) to serve as a model for others	10	
Total	100	

Comments: