

## Rubric for Societal Relevance

Measurement AC Ideas/Terms	Exemplary	Substantially Developed	Somewhat Developed	Not Developed
<p><b>Social assessment</b> Link to high cultural/societal value</p>	<ul style="list-style-type: none"> <li>• Demonstrates full understanding of the content information and its significance within a <b>cultural/societal context</b>, including a recognition of source bias.</li> <li>• Letters of support address the <b>societal value</b> of the research problem being addressed.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, complete, and appropriately detailed.</li> <li>• Demonstrates understanding of the content material. May attempt to place the material in <b>societal context</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, but not always complete.</li> <li>• Information too simplistic.</li> <li>• Demonstrates only limited understanding of content material in <b>societal context</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information outdated, inappropriate, inaccurate, etc.</li> </ul>
<p><b>Use-inspired/ community-engaged research</b> Clear problem being addressed; Makes a difference to users; Clear link to a community<sup>1</sup></p>	<ul style="list-style-type: none"> <li>• Research problem and goals clearly stated.</li> <li>• Demonstrates comprehensive understanding of <b>community</b> information/collaboration/priorities in developing res. goals &amp; objectives.</li> <li>• Letters of support address the value of the research problem being addressed.</li> </ul>	<ul style="list-style-type: none"> <li>• Research problem and goals clearly stated.</li> <li>• Demonstrates understanding of the <b>community</b> information/collaboration/priorities and relates them to research goals &amp; objectives.</li> </ul>	<ul style="list-style-type: none"> <li>• Research problem and goals stated, but demonstrate only limited understanding of connections to the <b>community</b> information/collaboration/priorities.</li> </ul>	<ul style="list-style-type: none"> <li>• Information outdated, inappropriate, inaccurate, etc.</li> </ul>
<p><b>Economic assessment</b> Economic promise; Supports private sector economy; Adding value to products (food, etc)</p>	<ul style="list-style-type: none"> <li>• Demonstrates full understanding of the content information and its significance within an <b>economic benefit context</b>, including a recognition of source bias.</li> <li>• Letters of support address the <b>economic value</b> of the research problem being addressed.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, complete, and appropriately detailed.</li> <li>• Demonstrates understanding of the content material. May attempt to place the material in an <b>economic benefit context</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, but not always complete.</li> <li>• Information too simplistic.</li> <li>• Demonstrates only limited understanding of content material in an <b>economic benefit context</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information outdated, inappropriate, inaccurate, etc.</li> </ul>
<p><b>Broader dissemination to enhance understanding</b> Public understanding &amp; education is necessary but not sufficient; Public engagement in science and awareness raising (of researchers and public) is also necessary.</p>	<ul style="list-style-type: none"> <li>• Demonstrates full understanding of content information, significance of broader understanding, including source bias, misinformation.</li> <li>• Values/understands practice of public engagement w/ multi-cultural audiences.</li> <li>• Letters of support address the value of the research results presented in formats useful to <b>broader communities</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, complete, and appropriately detailed.</li> <li>• Demonstrates understanding of the content material. May attempt to present results of research project in formats useful to <b>broader communities</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information accurate, but not always complete.</li> <li>• Information too simplistic.</li> <li>• Demonstrates only limited understanding of content material being presented in formats useful to <b>broader communities</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Information outdated, inappropriate, inaccurate, etc.</li> </ul>
<p><b>Conclusions &amp; theory application in the real world</b> Agency/Mgmt Use; Leads to real solutions to real problems; Applicability beyond a local community; Prediction</p>	<ul style="list-style-type: none"> <li>• Conclusions show great insight into the problem.</li> <li>• Theory and its <b>application</b> discussed in some detail.</li> </ul>	<ul style="list-style-type: none"> <li>• Discusses application of theory.</li> <li>• Demonstrates understanding of the significance of the content.</li> <li>• Attempts to address the <b>real world application</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• Theory mentioned.</li> <li>• Information <b>applied</b> in limited fashion.</li> </ul>	<ul style="list-style-type: none"> <li>• Theory or application is outdated, inappropriate, inaccurate, etc.</li> </ul>

<sup>1</sup> The notion of community refers to a group of people united by at least one common characteristic.