Assembly of Sea Grant Extension Program Leaders
Minutes of Annual Meeting 2002
Baton Rouge, LA
March 17 – 20, 2002

Ron Baird (NOSG)

Encouraged the Assembly to become fully engaged in what is going on in SG and with the various committees that are reviewing various aspects of SG. He encouraged us to provide feedback to him and get involved in any implementation actions.He suggested it was the "Century of the Environment" and it was critical that SG position itself as best as possible.

He suggested that it may take a decade to fully realize impact of the recommendations made in the **Byrne Report** regarding extension (e.g. national issues, re-organize NOAA).

He reiterated we need to focus on National Programs with local implementation. He cited examples (fisheries extension, coastal community development, and the SG law center). He indicated that regional planning (focus on regional problems) was vital.

He stressed the word "Partnerships". He said Sea Grant won't have nearly enough money to accomplish all we need to accomplish unless we partner with others (examples: USGS, NSF, Cooperative Extension).

He discussed the **Toll Report** which reviewed the PAT process. He indicated there is still a critical need to develop "metrics" so that we can better quantify what we are doing (impacts and solid benchmarks). The Assembly is part of the evaluation process and we need to provide input on making the process better and we need to look critically at the things we do.

Finally, he discussed the **Duce Report** which Looked at NOSG. What they are doing, how it is structured, and the role NOSG should be playing in the "big picture". NOSG needs to better communicate what SG is doing at the local, regional and national levels. They need the data and reports that quantify our collective accomplishments. He indicated there are a lot of people that still do not know what we are doing. The report also looked at funding for the national office and where it is positioned in the NOAA hierarchy.

Frank Kudrna (National Review Panel)

NRP charged with overseeing the PAT process. They have seen level of all programs improved because of PATs. PAT teams get a chance to talk to higher administrators at universities to get a better sense of how SG program fits into the university system.

Toll Report helped identify what we plan to do in the next round of PATs. Plan to take 1 year off from PATs. Next round of PATs will begin in January 2003. Will make some

minor modification to the process (e.g. develop metrics, provide guidance on how much material to prepare (cut down on amount of information presented)

Also plan to look at BMPs identified from PATs. Review about 50 BMPs from various programs. It was not clear what criteria was used to identify a BMP within a program.

The Duce Committee recently completed their report and it will be presented to the NRP in a couple of weeks for discussion.

The Byrne Committee completed their report and identified more than 20 recommendations (many of them "boiler plate"). There is a need to elevate extension in NOAA and Sea Grant is the major player. Other NOAA agencies take leads from us. There is a need for more extension in NOAA.

Jim Murray (NOSG)

Mentioned that Sea Grant Extension is better known in NOAA than ever before. It represents a unique aspect Government. Action items (re-authorization) possibly double funding in next 4-5 years.

Suggested action items needed from Assembly:

Short term: (1) Advise on communicator position (Victor O. replacement); (2) Creative ideas on how NSGO can utilize assembly intelligence capitol (e.g. short term contracts or seminar series in NOAA); (3) Improve routine dialogue with ASGEPL executive committee.

Long term: (1) Growth plan – strategic (if get additional dollars); (2) Allocation of fishery extension positions – congress add $3 mill in budget; (3) Summary of extension impacts – great PAT impact stories; (4) Climate extension – major theme in NOAA (D. Evans); (5) Marine Sanctuaries (MPA) extension specialist position (ecosystem) pilot program.

Lynne Hinkey (CSC liaison)

Upcoming GIS/Remote Sensing Workshop (17 people) Aug 13, 14, 2002 in Charleston, SC. Course is for people familiar with GIS.

CSC conducts evaluation of Public Issue Conflict Management training by doing follow-up evaluations at 3, 6, and 9 month intervals.

CSC is investigating the development of evaluation training course.

Ron Baird (NOSG)

Discussed the administrations proposal (H.R. 3389) to move SG to NSF. Many facts/figures presented to congress withstood challenge of proposed move. Many letter sent by constituents opposing move.

What lessons have we learned from this exercise? (1) People don't know us; (2) We need to bury OMB with information about our impacts; (3) SG is not without critics, there are misperceptions about how we go about business; (4) the reaction from constituents and others was overwhelmingly positive.

It is clear that NOAA is not high in administration's budget (except climate). New NOAA administrator Admiral Lautenbacher supports SG (NOAA doesn't want to lose SG). NOAA science is scattered throughout the organization and it is time to re-organize NOAA. It has been a chaotic year in NOAA since 9/11.

Theme teams are still a strong element of SG. Next step to develop strategic overviews and extension needs to be engaged in this process.

Thoughts on extension: (1) Strong connection with users; (2) Strong formal regional networks (regional technical expertise); (3) Assembly has a strong national role (science/policy agenda); (4) Continue exploring ways to expand extension network being driven by NOAA (e.g. GLERL experience); (5) Role of extension in climate is on the horizon; (6) We are good at framing issues, take leadership, seek partnerships with other agencies (e.g. $ support); (7) Increased emphasis on synthesis – promulgate information—get information out to users; (8) SG can show others how to do effective extension and outreach; (9) Important to focus on global/regional research, planners and managers are in need of this information.

Jim Murray (NOSG)

Discussed three elements: (1) Fisheries Extension, (2) Partnership Activity, (3) Allocation Committee report.

<u>Fisheries Extension Enhancement -- $3 million unfunded mandate</u>

Key Goals: (1) Serve stakeholders, (2) Improve partnerships, (3) Enhance regional/national integration, (4) Expand fisheries extension infrastructure, and (5) Support fisheries extension over extended period

Process: (1) Draft plan, (2) Solicit comments, (3) NSGO distribute revised plan, (4) Ad hoc committee meeting, and (5) Distribute guidelines

Key Funding Elements: (1) State level -- $20K – re-program + $15K – new funds (2) Regional Competition -- $165K (April 15, 2002 due date). Mid-May Panel Review for national competition. Mid-June funding received.

Partnership Development

Goal: Increase resources for Sea Grant outreach for programs of mutual interest.

NOS: (1) NEMO received funds; National NEMO Concept ($200K)

Coastal Storm Initiative (Coastal Services Center) – FL SG (NOAA Team)

Sanctuaries – Funds provided to FL Keys (Pilot Project)

Marine Protected Areas — SG develop regional web pages (?)

OAR Labs

International Efforts—(1) Hurricane Mitch follow-up and (2) Sea Grant Model in Latin America (SG-type programs in Central America)

Climate Extension

NMFS
-Fisheries Extension
-Shark attack public education – (NMFS--Bill Hogarth) teleconference with shark experts (May 21 at the National Press Club); Shark Conference in Mid-June, Tampa, FL.

EPA
-Pilot effort for National Estuary Programs—smart growth group partner with CCD network outreach efforts (pilot program) targeted to coastal decisionmakers.

Allocation Committee

Better basis to allocate new funds to programs (need to develop a process). (1) merit-based, (2) transparent, (3) create a fully funded network (competition and collaboration, SG maximum flexibility, communicate decisions), (4) small programs not at critical mass (5) demands for new programs (VT, PA, etc), (6) continue to review annually

Operational criteria: (1) Maintain current levels, (2) Core/NSI growth, (3) 50% -- research; 30% -- extension 9% -- communication/admin. (Ratio)

Current SG $ Allocation: (1) 94% state programs; (2) 5% OSG Admin, (3) 1% SBIR

Between 1979 – 2001 growth was distributed to smaller programs

Sea Grant Unique Strengths

(1) Stability – long term, constituent relations, (2) Local management -Invest to highest priorities (most appropriate university resources) -Capacity building (Public awareness) (3) Large Network -National to local responsiveness -Management critical place-based science—user input, large organization network -Engage university on solutions/outcomes, (4) Focus on Performance/outcome/leadership -Financial leverage/ROI

Case for Sea Grant

(1) Mission – problems, (2) NOAA engage universities, (3) Knowledge—rapid transfer (4) SG only federal program with extension, outside of Agriculture, (5) Rapidly expanding market for what we do best.

5-Year Plan Outline

(1) Science Portfolio Programs -- Increase % of Projects (Fund 1 in 5); more $, (2) National Science Competitions -- Increase acceptance to NSF, (3) Outreach -- Marine Ed. Initiatives—no competition -- Programs (Competitive $2 million) -- MSI's ($1 million) -- Extension (5 agents/program), (4) Regional Research, (5) New Programs, (6) Add $70 million – Grand Total $130 – $140 million

Ron Baird—Tactics for Future "Big Game Plan"

(1) Creative "earmarking" – Congressional interests match our strengths, (2) Congress "writes checks" –we need to "get right" with the hill (sell SG to the hill), (3) Help NMFS do "education job" fisheries enhancement, this is a test case could lead to other partnerships with NOAA agencies.

Ron Hodson (SGA Meeting Report)

(1) External Relations committee (Cato – FL), (2) Letter-writing campaign (successful effort), (3) C. Tulou – left SG to join Pew Ocean Commission, (4) Tom Kitsos – U.S. Commission on Ocean Policy, (5) NOAA – NOS – M. Davidson, (6) SGA changed – New leadership, positive working together (MAS Assembly; Communications; Educators; Ben Sherman, Media Relations; Kristin Fletcher, Legal outreach; and Fiscal Officers)

Ralph Rayburn -- National Ports/Harbors Specialist

Texas A&M -- National Extension Position (Center for Ports/Waterways, TAMU) – John Bassalotto and Dwayne Hollin prepared proposal and received grant. Texas Transportation Institute (TTI) – Galveston Campus, reorganization of TTI. Position Announcement to replace J. Bassalotto who retired.

Initial duties will include sending a survey to extension network (ask about ports/harbors activities; issues in region; visit regions to begin dialogue).

Kristen Fletcher -- National Sea Grant Law Center

K. Fletcher -- 4.5 years with SG; New Law Center, only 6 weeks old. MS/AL Law Center (31 years old)—outreach, research, education. SG Law Center fits into existing structure; bring researchers together, structure – Begin to plan for SG needs. MAS and Extension – bring most interesting questions to the law senter.

LAW CENTER – www.olemiss.edu/orgs/SGLC

(1) Research: State efforts to protect coastal and isolated wetlands, Laws/Policies regarding NIA, Analysis of federal laws for U.S. Ocean Commission, and Master list of laws, conflicts, observe any overlap.

(2) SEANET: Network of marine law and policy experts (nationwide) regional centers, virtual network coordinated by Law Center.

(3) Publications/Web Resources: Network information sharing, SG Law Reporter -- 4 times/year, judicial and statutory decisions. Digest -- 2 times/year, topics and analysis from SEANET members. Publications and powerpoint shows

(4) Advisory Services: Online requests, access to archives of advisory service results (searchable database), research priorities.

(5) Collaboration: SG sponsored law and policy research, integrate law/policy into programs, SEANET expansion, and visit SG Programs to get "your ideas".

John Schwartz -- GLERL Regional Position (Pilot Position)

Great Lakes SG outreach staff begin to work with GLERL staff. Employee of Michigan SG (Rochelle Sturtevant). Office of GLERL (Ann Arbor). Primary audience – G.L. Sea Grant Network and researchers at GLERL. SG connect with GLERL research (e.g. fact sheets, seminar series). 1st year effort – more connections in MI; initial funding: ¾ -- NOSG and ¼ MI SG

<u>Roundtable Discussion:</u>

B Bacon (SC): Programs without Ports/Harbor or Law programs hard to know what needs area? Help facilitate this. Look to P/H specialist and law specialist to tell what needs are.

> Symposium to flesh out P/H ideas: presence for SG in P/H area;
> Law—Law reporter stimulate ideas and questions.

D. Burrage (MS): Ocean Commission success stories about SG. Who is looking at success stories?

B. Sherman – Try to do success stories; compile from PATS.

A. Colt (RI): Ports compete for business. Cargo ports vs recreational harbor efforts?

P/H national position – TTI not localized to TX issues.
Proposal does mention recreational boating marinas/harbors.

R. Chapparo (PR): Dredging issue for ports – how can you help Puerto Rico?

Provide guidance (identify issues, national associations and state needs)

D. Lipton (MD): Don't understand how P/H program will work?

We will all learn as we go…..

N. Balcom (CT): Did GLERL hire have extension background?

-Strong science background, SG fellow, worked with many constituents, traveled around GLERL region; Connected well with GLERL scientists; Had to pick-up extension methods (no experience); See as success because of Rochelle; Work well with G.L. communicators.

J. Rasmussen (OR): P/H specialist—clear expectations (small/large ports) be clear: Don't ask too much, too quick.

M. Liffman (LA): Set up Advisory committee to give input to P/H specialist when selected.

M. Spranger (FL): Need Advisory Committee – SG Leaders, industry, Ports Associations.

F. Kudrna (NRP): Chief engineer, Port of Chicago. 1 person can't resolve all port questions. Maintain connection with Ports Associations.

M. Spranger (FL): Contact Tom Dowd for advice.

Ben Sherman (NMR): Legal experts, legal marine experts to DC for media/profess. Seminar.

M. Rawson (GA): Will P/H specialist handle dredging issue.

D. White (NY): MARINANET – National Recreational Dredging Program; environmental and economic aspects of dredging.

B. Bacon (SC) Ask Tom Dowd for advice and to be a part of Advisory committee. Ports will always be competitive. Identify Dwayne Hollin's role in P/H specialist.

> D. Hollin help expose new individual to recreational boating side (MARINANET). Familiar with extension side; primarily year -1 involvement.

J. Murray (NOSG): Priority setting (P. 27 of "Regional and National Sea Grant Extension Programming) – regional/national specialist direct efforts to national associations.

V. Lee (RI): National port policy – work with federal associations/Trade groups. Emerging issues (stay abreast).

> Experimental – don't want to lose touch with MAS agents "on the ground". Best mechanism for change.

C. Goudy (MIT): Keep extension leaders updated on issues, plans, etc

B. Miller (IL/IN): New emerging issues, any barriers faced as started off; lessons learned?

> Schwartz (GLERL): Avoid negativity, have trust, experiment, open process, willing to concede.
> Fletcher (Law Center): Idea hatched long ago. Listen to negative – don't let them stop you. Open communication.
> Rayburn (Ports/Harbors): Re-tool a little, concern (fine-tune), positive re-look at what we need to do. More flexibility, great opportunity – network wide.
>
> Read Regional/National Publication (Regional and National Sea Grant Extension Programming) developed 1 – 1 ½ years ago. (Regional/National Specialist; Regional/National Initiatives).

Ames Colt and Fritz Schuler -- Coastal Community Development Initiative

CCD initiative: State CCD Program Coordinators — Send to Ames Colt (RI) (Name, Title, and e-mail)

(1) Sea Grant extension approach – municipal/county oriented programs cities and towns; (2) Tools to local land-use planners; (3) Expand research portfolio – economic development/Smart growth/GIS; (4) Coordinate Tasks; (5) Databases – communication strategies.

Presented options for program coordination to Ron Baird and SGA: 3 models: (1) network—works best with sell-defined issues (2) centralized—promote national visibility (3) ad hoc (probably merge network and centralized).

Ultimate goal: Share information between programs on how money is being spent.

Essential: trust, knowledge, experience, motivate, funding, time management
Non-essential: listserve, websites, reports recommending better coordination, MOU

Chet Arnold and Jim Murray -- NEMO

NEMO—30 programs (tell national story)
Regional and national extension programming (opportunities and rationale); (1) Increase the reach, (2) Efficiency, (3) Maintain capacity, (4) Diversity, (5) Incentives to program/individuals, (6) Solution to problems, (7) Training, and (8) NOAA extension.

Best conduct practices (P. 18 -- Regional and National Sea Grant Extension Programming)

NEMO: (1) Bottom-up programming (national extension) benefits, (2) Increased SG visibility, (3) Shared resources and innovative solutions, (4) Shared expertise, (5) Modest CCD investment has facilitated program diversity, (6) Incentives to program/individual (part of larger network), (7) Solutions to common problems, (8) Training and NEMO U And (9) NOAA extension.

National NEMO: (1) Interagency task group (Space Grant, EPA, NOAA/NOS, CSC, NERRS, OCRM, NSGO)

Value-added: (1) Leverage SG $, (2) Increased visibility for SG at national level, (3) Stimulate new programming area for many in SG network, (4) CCD program, (5) Most importantly—environmental decisions are being improved.

NATURAL – RESOURCE BASED PLANNING
Water Quality – NPS Pollution -- Land Use -- Educational Assistance for Land Use

Building NEMO ($): (1) 319 funds—EPA Clean Water Act; (2) NOAA CZMA – 6217; (3) SG – CCD Program; and (4) NOAA – Coastal NEMO Enhancement

Jay Rasmussen – Fisheries Extension Enhancement

(1) Committee responded to draft report, (2) Ability to generate ideas, (3) Influence decisions, (4) Provided timely input, (5) Ready to move ahead.

Update from Regions on Proposed Projects:

Pacific Region (Jay Rasumussen -- OR): (1) Direct Marketing, (2) Derelict fishing gear, and (3) Collaborative rockfish mgmt.

Mid-Atlantic (Bill DuPaul -- VA): (1) Charterboat workshops (NMFS, ASMFC, Rapidly growing, impact on fisheries, food safety, business mgmt.), (2) Collaborative Learning Workshop – blue crab mgmt., (3) Web site – horseshoe crab.

South Atlantic (Keith Gates -- GA): (1) Planning proposal to id issues, (2) MPA costs/benefits, and (3) Essential fish habitat.

Gulf (Ralph Rayburn -- TX) (1) Derelict fishing trap effort (ed. and information to fishermen), (2) Methol-mercury discharge—accumulate in fish around rigs, (3) Fish tech (shrimp) demo projects – gear modifications, (4) Summit -- sustain shrimp fishing in Gulf of Mexico (US and Mexico).

Great lakes (Jeff Gunderson --MN) (1) Leadership training program, and (2) Curriculum and ed. materials

New England (NE) (Cliff Goudy --MIT) (1) Gather data – fixed gear/mobile gear areas, map areas (GIS Mapping), and (2) Scallop summit.

National coordination issue for fisheries enhancement effort: Need ideas and suggestions on how to deal with this.

Roundtable Discussion:

J. Lemus (USC) – bring in external partners; coordinate our mission with other partners.

C. Arnold (CT) – Ad hoc model for coordination. Positive aspects moving forward. Need to maintain core. Maintain cohesive group.

J. Murray (NOSG) – Assembly will have central role in coordination. NOSG can't coordinate. NOSG role to encourage, reward, facilitate, not mandate or control.

A. Colt (RI) – CCD ad hoc with network, no need to wait, self-learning – need presence in DC – develop partnerships.

J. Murray (NOSG) —Active partnership: elevate communication activity in DC
External communications – improve message in beltway.

Kirk Gillis – Recreational Boating and Fishing Foundation (RBFF)

Former NMFS employee and Knauss Fellow.

Congress provided funds to boost fishing/boating, increase in participation
Trends downward.

RBFF (non-profit) USFWS – Aquatic Resource Trust Fund (10% tax on fishing tackler; transportation fuel tax on boats.

No grants (cooperative agreement); Mission to increase partnerships – awareness of need to conserve, protect, restore aquatic and marine resources.

Mission: (1) Marketing -- short term; (2) Education – long term

RBFF Ad campaign; fishing/boating – target 24 million (25 –54 age group) "occasional and lapsed anglers" -- due to personal lack of time – family oriented (March – June) 2001 ad campaign – results of ad campaign discussed.

Geoffrey Anderson – EPA, Office of Smart Growth

Economy, community, environment – Smart Growth; Tools and technical assistance – EPA role (research); partner with Sea Grant to make stronger.

Ginger Hinchcliff – NOAA, CSC

Executive order – coordination efforts in area of marine protection: (1) Create federal advisory comm. (MPA) NOAA, EPA, DOI, (2) Create inventory of MPA (fairly good listing; e.g. Sanctuaries, USFWS sites, NPS sites), (3) Definition of MPAs – develop set of definitions

Website: www.mpa.gov

MPAs (1) fisheries, controversy (2) cultural/historical (3) ecosystem—geologic, recreational, and aesthetics.

Discussion with SG: (1) Science Institutions – natural and social, (2) Education – Beth Day K-12 teacher training, (3) SG serve as regional communicators for MPAs (communicators/SG extension), (4) Cost/benefit – science of MPAs, (5) Training and technical assistance (CSC will not provide training). Do it locally through SG

Needs assessment for MPAs (managers and stakeholders): Focus groups, interviews. Overall challenge to manage MPAs, and how to get information collected?

Policy/Legal issues affecting MPAs

Extension: (1) information sharing, mgmt. (2) fisheries mgmt. (3) Climate change affect on MPAs, (4) stakeholders and community involvement – not meaningful engagement. (5) work with fishermen – contribute socio-demographic information, (6) growth and land-based threats to MPAs.

SG ASSEMBLY – BUSINESS MEETING

Old Business:

Judy Lemus -- High-Tech Conferencing

Virtual conferencing to work better throughout the network. (1) assess what has been done, (2) What can be done, (3) DEMO project – CCD potential model.

Cost = less than $10,000 .

SGA has asked if there are any extension projects with communicators: This is good example (communicators and extension assembly – joint effort).

Next 6 months – internal process get network to see how it works.
Ben Sherman May 21st NMFS/SG Shark attack project (possibility of demo via video-conf.)

Jay Rasmussen -- Assembly Web Page

Possibility of Oregon Sea Grant hosting it. Background, came into existence and slowly died. Part-time webmaster in Oregon couldn't assume responsiblity.

Use web conferencing – put material on-line (e.g. by-laws, meeting minutes, etc)

Begin: OSU-SG full time web page: by-laws; agendas meetings; reports (pdf)
Clean, simple, fast, next 2-3 months (try with the executive committee) send to rest of assembly.

(As of May 20, 2002 the web site became operational, http://seagrant.orst.edu/asgepl/)

Bob Bacon -- Field Staff e-mail List-serve

Issue was raised at the Byrne committee meeting in Seattle, field staff feel isolated, uninformed; want to feel more connected with SG.

Leigh Taylor-Johnson (CA SG) declined to take lead on this list serve

Each region keeps a list of agents up-to-date. Don't rely on national list-serve. Let Program Leaders take responsibility of keeping staff informed

Roundtable Discussion:

J. Schwartz (MI): All staff circulate information to own staff

N. Balcom (CT): Field staff still need to talk to other agents/specialists across county.

C. Goudy (MIT): It is a good communications tool – messages sent to all.

K Garber (NOSG): There are currently lists for extension leaders, communicators, educators; there needs to be a similar list for agents/specialists.

J. Murray (NOSG): They want a way to communicate with each other; they need a discussion group.

B. Miller (IL/IN): We recognize there is a need; is anyone willing to come forward as volunteer to take this on?

P. Olin (CA) – Volunteer to investigate whether web conferencing will work.

Ralph Rayburn -- Sea Grant Extension Awards Committee

National outreach award – (see timeline in handout.)

April 29, 2003 Awards banquet at SG week; national extension awards will be handed out.

Regional Awards -- 1 submission from each region to be considered for national award.
National Award -- Start with single award for superior national outreach effort

Ralph Rayburn -- SG Week 2003

Texas Sea Grant Host next SG Week meeting: Sat. April 26 – Wed. April 30 in Galveston, TX – Moody Gardens (45 minutes from Houston Hobby Airport; 1hr 30 min. from Houston Int. Airport).

Relay word that we need more time at SG Week for MAS assembly business meeting.

SG Week 2003 – ideas on length, duration, structure. Follow what we did in Hilton Head, SC (structure of business meeting worked out well).

SG Week 2003 (1) May 2002 – website established, (2) October 2002 – early registration, (3) December 2002 – Agenda.

<u>New Business:</u>

Brian Miller -- SGA Challenges Action Items:

<u>Action Item 1</u>: NOAA Climate Issues (SG extension role) tie-in SG extension. Murray, put in budget placeholder (NOAA) where appropriated for SG to play a role. All NOAA agencies work with climate (science) hazards coast; coastal processes; weather climate – impact on recreation and tourism; impact on fisheries.

Mike Spranger (FL) (1990 –1994 held global climate change workshop for K-12 teachers); NOAA climate change plan. SG got out since there was no funding; other agencies picked up slack. M. Spranger take lead on developing a white paper (historical review, lot of information out there). Time frame: End of summer – white paper ready for fall SGA meeting.

Extension Climate Committee: Mike Spranger (Committee Chair), Jim Murray (OSG) Brian Miller (Executive Committee representative).

Q and A:

V. Lee (RI): NOAA Climate Lab (Boulder, CO) education/communication use by researchers

J. Murray (NOSG): Address priorities of stakeholders (what we are good at) with regards to climate change. Assembly work best with small groups (retreat format). Will provide small amount of funds for travel for brainstorming.

B. Bacon (SC): We need to better understand NOAA science

B. Miller (IL/IN): Engage group; we need to cost out what a climate change education program will look like.

M. Spranger (FL): We will lose ground if we don't take it on.

J. Rasmussen (OR): Issues and opportunities—position ourselves

Action Item 2: SGA looking for impacts; possibly align with theme teams. It could be used in many ways; Extension develop a brief fact sheet identifying SG impacts.

Extension liaisons from assembly appointed to theme teams – haven't given assignments to theme teams: some theme teams have already id "key" impacts.

Sea Grant Week time frame to have a draft of impact fact sheet ready. (Doug Lipton, Chair of impact committee); try to develop template for impacts.

Rely on extension liaisons to theme teams – come up with ideas.

Theme Team Liaisons:
Aquaculture – P. Olin (CA)
Coastal Communities/Economies – V. Lee (RI)
Coastal Hazards – B. Bacon (SC)
Ecosystems Health – K. Gates (GA)
Education/Human Resources – B. DuPaul (VA)
Fisheries – R. Rayburn (TX)
Digital Oceans – C. Goudy (MIT)

Urban Coast – J. Lemus (USC)
Seafood Science – D. Kramer (AK)
Biotechnology – D. Baker (NY)

Q and A:

J. Lemus (USC): Only extension impacts or research impacts too? Most impacts are extension related.

J. Schwartz (MI): Work with SG communicators on this effort.

B. Sherman (NMR): Congress has requested extension impacts in the past. Good to have something ready to send to congress.

J. Murray (NOSG): "Fundamental" Group met – will develop brochure. Focus on extension impacts; can be used as a companion piece.

J. Gunderson (MN): Difficult to identify impacts; dig out new impacts

F. Schuler (NOSG): Best impacts show integration; develop new stories; need to develop long term ways to develop new impacts

J. Murray (NOSG): Note to network – looking at accomplishments (impacts 7 or 8); "dollars saved" are strong impacts.

Action Item 3: Sea Grant Growth Plan, what would we look like if new funds were to arrive? Id Theme areas where we want to grow. 1-year think piece (ready by next SG week)

$ for NSI's (1) — CCD; (2) — Fisheries Extension Enhancement

Strategic thinking – Growth/Implementation plan (Implementation plan for regional and national thinking).

Co-chairs (J. Lemus and D. Baker) F. Kudrna (NRP) R. Hodson (SG Director) and key Assembly members.

Byrne committee report suggested more SG agents/Specialists

Q and A:

V. Lee (RI): Merit vs. Competitive base future funds.

Action Item 4: Review format for omnibus proposal; common format we should be looking at?

Articulate to OMB – we are merit-based program.

Don't spend time on length and format. Concentrate on peer review and merit base.

Q and A:

M. Spranger (FL): We get external reviews (don't fit research proposal format)

M. Liffman (LA): Accomplishments not part of omnibus proposal anymore.

B. Bacon (SC): Prepare work plans, not peer-reviewed proposals.

D. Kramer (AK): Prepare proposal just like researchers. Take format to SGA for approval.

Committee: Rick Wallace, chair; Bob Bacon. Nancy Balcom, and Mike Spranger.

Action Item 5: Summary of Fundamentals book – Develop brochure of key summary points from document. (5K copies printed about1,500 left): Original Comm. J. Lemus, D. Baker, J. Murray, M. Spranger, B. Branca (NYSG – Communicator).

B. Branca help edit mid-summer (July/Aug 2002)

Format of brochure: (1) testimonials (2) impacts (3) background

Other Items:

Ocean Commission:

Do we feel a formal statement from Assembly to commission is needed? Get John Byrne to speak to commission in Seattle, make comments about Byrne report (SG Extension).

Mike Spranger (FL): See where meetings are to be held, attend if possible and make presentation about extension and marine education. B. Bacon discussed outreach at Charleston, SC hearing. Provide written testimony; don't ask for money; encourage others to say good things about SG.

3 National Committees have been established as part of Ocean Commission with SG representation on them.

Seminar Series:

Seminar series in Washington, DC (NOAA) (1 month lead time); suggest topics.

Allocation Committee Action:

J. Schwartz (MI): Allocation piece: draft report; national review panel approval. Draft report – 1st step in allocation process; ask for comments. Don't approach as Assembly – work with state SG directors to weigh-in.

Fisheries Extension Funding Allocation:

J. Murray (NOSG): Oct – November, possibility of distributing $3 million in fisheries extension funds. Need input and suggestions from existing fisheries extension committee on ideas how to allocate: Think piece – weigh-in on allocation of $3 million (DuPaul, Gunderson, Rayburn, Castro, Gates, Rasmussen).

Liaison to Marine Educator's Assembly:

Assembly liaison to new formal educators assembly: Do we need to formalize the liaison as member of executive committee? Ad hoc appointment to SG educators – no formal by-law change. Keep B. DuPaul (VA) as education group liaison. Report back to executive committee as needed to keep abreast of educator's activities.

If you have any issues you would like the executive committee to discuss or explore, on your behalf, contact any member of the committee (See e-mail addresses and phone numbers below).

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Submitted by: James M. Falk, ASGEPL Secretary/Treasurer 5/30/02