

Sea Grant Week - Sea Grant Extension Assembly (SGEA) Meeting
Monday, September 17, 2012
1:30 – 5:00PM

1:30 Call to Order – Bacon

³⁵/₁₇ Membership Roll Call – Hansen

- Jim Fawcett, [Nancy Balcom](#) , [Jim Falk](#), [Lisa Liguori](#), [Darren Okimoto](#) , [Rex Caffey](#), [Paul Anderson](#), [Doug Lipton](#), [Judith Pederson](#), [Jesse Schomberg](#), [Peter Rowe](#), [Ken La Valley](#), [Katherine E. Bunting-Howarth](#), [Jack Thigpen](#) , [Frank Lichtkoppler](#), [David Hansen](#) , [Eric Obert](#) , [Ann Faulds](#) , [Jennifer McCann](#), [Robert Bacon](#), [Jurij Homziak](#), [Mark Malchoff](#) , [Tom Murray](#) , [Pete Granger](#), [Phil Moy](#), [Michael Liffmann](#), Rollie Schmitt, [Stephanie Showalter](#), Gene Kim, Emily Susko, Chelsea Berg, Amy Scaroni, B-G Lee, Woojin Nam, Jean Lee, Jake Lerov, Dana Morse

1:50 Financial Report – Hansen

³⁵/₁₇ \$4194.25, interest rate 0.05% (about \$0.18 per month)

Bit of history- transactions (**Assembly Treasury is now imbedded in the SGA account. Assembly treasurer and chair have signatory authority on all transactions**)

No finance charges or investment income

Money comes from “inadvertent” profit from activities (**annual meetings, etc.**)

Expect little activity in the next year

1:55 Reports

³⁵/₁₇ NSGO Report – Liffmann

- Get notes from Mike
- FY13 sequestration/budget. \$61.6M likely, no funds set aside for AIS
 - Seq. 8.2% cut possible, probably impact budgets mid-year 2013, possible effects base budget/climate/oar partnerships/FY13 mtgs and conferences call
- SG Evaluation: 5 Performance review panels convene in Oct. eval. 2008 through 2011 (now 33 pgms). Not competing against other programs- just against your own plan. 2015 will be next round of PRPs. Site Reviews will continue every 4 yrs.
- Strat Plan: Nearly done. **State plans** due to NSGO Oct 29. Now 12 Performance Measures; **no need for individual state performance measures.**
- Opportunities for networking, etc.: Comm of Practice; climate (March 2013?), working waterfronts (**March 2013, Tacoma, WA**), fisheries (April 2013 San Diego?), NEMO (**September 2012, Duluth, MN**), SG Academy
- Other meetings

³⁵/₁₇ NAC Report – Fawcett

- Network Advisory Council met this morning (17th). Two items: strategic plan submission ideas, emerging themes
- When Extension solicits feedback it makes its way to the SGA through NAC
- Issue: should our group interact directly? Mostly through NAC now.
- Stephanie Ott is current chair – one more year in her term

³⁵/₁₇ ERC Report – Falk

- External Relations Committee: **Joel Witter** (SGA lobbyist) about sequestration (8%), continuing resolution likely until March 2013
- Sequestration may be less depending on current tax cut legislation – if tax cuts expire revenue may increase
- **FY 2014 Sea Grant budget** ask between \$69-72M likely
- Emerging issue topics may inform initiatives to justify more funding
- Reauthorization in 2014, existing language probably ok. Need to get into NOAA 2014 budget
- Question: Allocation? Answer: New committee appointed 3 SGA, 3 Natl office, 3 SG advisory board
 - Explanation of history of program allocations – based on when programs were established. Need a better answer than “history” to explain allocation
- Question about SGA briefing booklet – Hansen will put on Assembly website

³⁵/₁₇ PMC Report – Bacon

- Program Mission Committee- met today (17th): Annual Guidance Memo (AGM) from NOAA; instructs offices what they should focus on each year. SGA prepares a memo to NOAA on how SG addresses the AGM – reminder that we contribute to the mission
- We generally react to the AGM, but (re: **Jeff Reutter**) SG might also get involved in generating the memo; identifying priorities
 - Only NOAA can attend the meetings, but...
- Research to Application Award: formerly 10 pg application, now 1pg application so 10 applications from SG Programs.
 - Going to reexamine template, recommend \$5k award so more apply and make it higher profile, given at SG Week and also through NOAA brownbag?
- Question: What was past timeframe? Answer: Not sure, but probably project had to come to fruition recently (past year or two?)
- Presented Thursday night during SG Week

³⁵₁₇ Regional Reports – Regional Reps

- NE: Nancy Balcom, NE SG Consortium (MOU) so can shift monies with no indirect, etc. Six projects funded. See Attached. TAA program for lobster (4,000+ fishermen)
- Mid-Atl: Doug Lipton, active regional group meet 18 months (April 2012), lots of new people and thriving programs, regional issues include invasive species (vectors), community supported fisheries, rip current awareness, stormwater (tied to TMDL issue), climate change adaptation, Marcellus shale
- S Atl: Jack Thigpen, invasive species (incl. Caribbean and S. Atlantic) on clownfish it's Lionfish (can it be marketed as edible?), direct marketing of seafood (symposia, preparing for fisheries extension), coastal tourism (writing retreat, white paper), SE governor's alliance taking shape (RFP for research and outreach), SE/Caribbean regional team climate adaptation workshop (setting up a regional Community of Practice), Spranger returned to teaching and community development Extension (will be missed, Lisa Liguori new Georgia Sea Grant Extension Leader)
- Gulf: Rex Caffey (filling in for Logan Respass), trade adjustment act (about \$45M, 105 mtgs 14 months, fishermen up to \$40M), oil spill increase capacity (still in the wind), could be billions of \$ based on Clean Water Act violations with oil spill, community of practice on climate resilience, regional extension meeting including takings but other strategic issues, SG advisory panel w/Gulf States fisheries panel
- Great Lakes: Eric Obert, AIS (tournament angler outreach, Great Lakes restoration funding, funds through Fish and Wildlife), pharmaceuticals (with industries, veterinarians, legislation, climate adaptation, charter captains survey, Asian carp (contract to do outreach), GL Network conference coming up, work with NOAA coastal storms
- Pacific: Darren Okimoto, HI hosting NOAA coastal programs (\$1M implement 8 proposals in region, 2 years), Working waterfronts symposium joint WA/OR in Tacoma (March 2013)

³⁵₁₇ National Law Center Update – Showalter-Ott

- Stephanie Showalter-Ott, w/Sam Chan western regional panel Attorneys General 19 western states, proceedings worked on with six articles (issues include stopping boats, privacy of information, mini-version in DC March 2013)
- Community supported fisheries- summit (introductory guide to issues), presenting on local seafood
- Co-chairing national working waterfronts network, Natalie Springuel (ME SG) co-chair (symposium in March 2013 in Tacoma)
- Mission of law center – Build individual program capacity. Loss of funding and earmark not so much for projects, but encourage to do work

that generates publications, work with William and Mary (VA SG), then work with Pete Rowe (NJ SG) on offshore issues. Enough funding for one more so rfp out soon

- Accessing the Maine coast website. Sent out call but no proposals. Regrouping and looking at options to get funds out to programs with little or no F&A. If coastal access is a priority you can apply to the law center to adopt state program to Maine website.

2:50 Current Assembly Activities

³⁵₁₇ 'Fundamentals' update status – Kathy Bunting-Howarth: Thanks to many editors, most recommended edits incorporated, NOAA flickr site for pictures, thanks to program leaders for providing input, should be done by the end of the year

- Probably no hard copies as no funding for that
 - Downloadable high quality copy
 - Should we pay for printing?
 - Individual programs?
 - ³⁵₁₇ Economies of scale, how many would we need?
 - Action Item: Kathy will check out cost options for printing
 - ³⁵₁₇ Include postage estimates

³⁵₁₇ Sea Grant Academy IV and future academies – Mike Liffmann: Since 2005, about every two years (have had 3), "Sea Grant 101" for new folks, 100 individuals trained, will do again in 2013, Texas **Sea Grant** will **coordinate** (Logan Respass)

- 41 possible attendees based on email survey
- Will be asking for funds
- Question: Need to nail down times- April 22nd in DC (National Conference Center), still need second week (**Fall 2013**)?
- Question: Cost estimates? Answer: \$1k tuition plus travel to both locations (food and lodging included in tuition)
- Spranger – SG Academy publication (check with Mike to see if we can post it)

³⁵₁₇ Beltway Brown Bag – Jim Falk

Started by Ralph Rayburn (**TX SG**) and Jay Rasmussen (**OR SG**) circa 2004, has evolved over time so Assembly not directly involved **currently**.

- Emily Susko, tends to **be** opportunistic when people travel to DC. Logan Respass recently, also Sam Chan
- Mike Liffmann, SG fellows have been helping to pull together, let us know in advance and can be set up, AIS, pharmaceuticals, etc.
 - Any time you are visiting touch base and can set up **brown bag**
- Comments: very organic, rip current example that led to other things, also the AIS talk that informed legislation
- Mark **Malchoff**– **Assembly** discussion of nominating people for brown bags is in **previous** minutes on our website

- Ken LaValley – organic approach is good but shouldn't be the only approach, should be more strategic to identify pertinent topics, emerging issues, research to practice, show value
- Jack Thigpen – valuable if NSGO identifies hot topics that people want to hear about, distribute ideas to network?
 - Liffmann – yes, can do just let us know, but what is role of organization; further discussion needed (see action item)
 - Falk – Initially Assembly provided a “thank you” certificate for people that did brown-bags, stopped some years ago due to the fact it became less of an Assembly function.
- Kathy Bunting-Howarth – research to application award, other awards, should we come up with an incentive for Extension people to do this? Perks to people for travel, etc.
 - LaValley's idea as partially funding people?
- Bob Bacon – Action item for smaller group to capitalize on organic nature but also do some planning
 - Also a webinar
- Ken LaValley – keep track of idea that we need guidance from NSGO for hot topics and have a more deliberate process
 - Combine with visiting legislators?
 - Also benefit of “field” person seeing how DC works

Break 3:12 – 3:30pm

³⁵/₁₇ Assembly Awards – Faulds/Granger/Bunting-Howarth

- Ann Faulds– need to get details on number of applicants, etc.
 - Wick Award is lifetime achievement (even years?) or Presented at off-year Assembly meeting
 - Superior Programming award (odd years?) or Presented at Sea Grant Week
- Recommendations for revising guidance
 - Tasked at Put-in-Bay meeting to come up with updated criteria
 - Another group looked at Wick Award
 - Draft has been circulated

³⁵/₁₇ Kathy – reads recommendations (GET TEXT)

- Have retired from Sea Grant, or soon to be?
 - Or left Sea Grant but did exemplary work
- Assembly will pay as funds are available? Not in this motion
- Not just about longevity but impact
- Record of travel support by Assembly?
- “Lifetime achievement” as the benchmark

- Should we accept additional materials? What is the issue?
- ³⁵/₁₇ Motion: remove retirement or near retirement
 - Passed
- ³⁵/₁₇ Motion: Add firm deadline for submission of application(s) and accept no additional attachments/materials beyond what is requested.
 - Passed
- ³⁵/₁₇ * Update table on the website showing recipients
- Superior Outreach Programming Award needed changes
 - Motion: Encourage regions to use consistent criteria
 - ³⁵/₁₇ Problematic if regions don't have an internal process to work the kinks out in the national competition
 - ³⁵/₁₇ The NE region doesn't allow more than four states to collaborate – end up voting for yourselves
 - Motion: Emphasize clear and concise and have a page limit
 - Motion: Make selection criteria clear
 - Motion: Up to three letters of support, two of which must be from stakeholders or program partners
 - Motion: Add a table of past winners
 - Motion: No attachments or appendices
 - Discussion of “unique contributions” and how to document large projects – can be very cumbersome to list great detail on each person. Shorten to “name the people on the program and their role”
 - Motion: Specify that late submissions will not be sent for external review but all nominees will be recognized
- ³⁵/₁₇ All Passed

4:00 Assembly Elections – Bacon, new elections in November. Need a nominating committee (at-large and chair-elect)

- ³⁵/₁₇ Ann rotating off as at-large
- ³⁵/₁₇ Nominating committee: Ken LaValley, Jesse Schomberg, Jack Thigpen
 - Chair-elect is 4-year commitment (two as elect and two as chair)
 - At-large is a 2-year commitment

4:10 Announcements – From any member

- ³⁵/₁₇ Jim Fawcett: Chair of abstracts committee for Working Waterfronts Workshop. Need proposals for posters, sessions, etc. Looking for ideas such as small ports and industry
 - Official launch of toolkit
 - Tacoma, not far from state prison in Olympia

- ³⁵₁₇ Dave Hansen: Japanese Tsunami Marine Debris (Oregon Coast)
- Good case for flexible strategic plans
- ³⁵₁₇ Also- research programs make decisions far ahead of time, led to a discussion of strategic plans
- Make changes to strategic plan to adapt?
 - Should be flexible to meet emerging needs
 - How do changes impact funding streams?
 - “Game to aim low and achieve high” to commit to as little as possible up front which might be a disadvantage to small programs
- ³⁵₁₇ Strategic plans more about reporting than about strategy
 - ³⁵₁₇ National office not sure how to have a discussion around a general plan except in the context of the reporting structure in PIER
 - ³⁵₁₇ It is a national office plan
 - ³⁵₁₇ Some will ignore the plan and not waste time; focus on individual program
 - ³⁵₁₇ Some items time-unlimited; when/how do you capture the impact?
 - ³⁵₁₇ However, impacts have been good
 - How is that tied to the strategic plan?
 - ³⁵₁₇ National program needs to be coordinated (based on comments from OMB)
 - How to make performance measures match the plan?
 - ³⁵₁₇ If it is TOO much of a living document – how does that work?

4:20 New Business/Action Items/Discussion – All

- ³⁵₁₇ Off-year Assembly meeting in 2013 (Probably September time-frame)
- Proposal in Mid-Atlantic: Jim Falk, Doug Lipton, Ann Faulds
 - 1. Baltimore: access (flights, etc.), harbor area close to BWI, public transportation, lots of venues, decent rates, things to see
 - 2. Philadelphia: access (regional hub), regional train, lots of venues, slightly less expensive for hotels, new convention center or Reading terminal market, Penns’ Landing, mural arts program, green infrastructure stormwater model
 - Consideration of smaller venue has to do with travel, decided to focus on an urban setting (ease of travel to major city by air or train)
 - Great that two people are willing to host

- Willing to compete with other regional proposals, but is has been a long time (if ever) since the Mid-Atlantic hosted
- Consensus of the group to go to Mid-Atlantic
- Discussion of co-meeting with a group like the educators, which is not in the cards right now because of their schedule
 - ³⁵/₁₇ Working with communicators might help open up communication between groups
- Need baseline numbers on attendance, expenses, etc. (Lipton and Faulds will begin collecting this information)

Action Item: Sea Grant Academy, we will need to help out and make sure this continues. National Office supports strongly

Action Item: Printing of Fundamentals document

Action Item: More involvement on brown bags

New item: Doug Lipton – Anyone who is 100% on Sea Grant federal funds cannot take part in any proposal to any financial sources.

³⁵/₁₇ Need to split up their appointment

- Probably you are limited in what you can commit (time) by the amount of your time that is supported by another source
 - Need to check out with university research offices.

Adjourn: 6:08pm

Respectfully submitted by Dave Hansen