

# ECONOMIC IMPACT OF TOURISM IN COOS COUNTY IN 2017

Total Visitor Spending  
\$261,000,000\*

Day Visitor Spending  
\$85,400,000

Overnight Visitor Spending  
\$172,700,000

10.5% of all jobs in Coos County  
are travel and tourism related

11% of people in Coos County  
are visitors spending the night

## TAX RECEIPTS GENERATED BY TRAVEL SPENDING

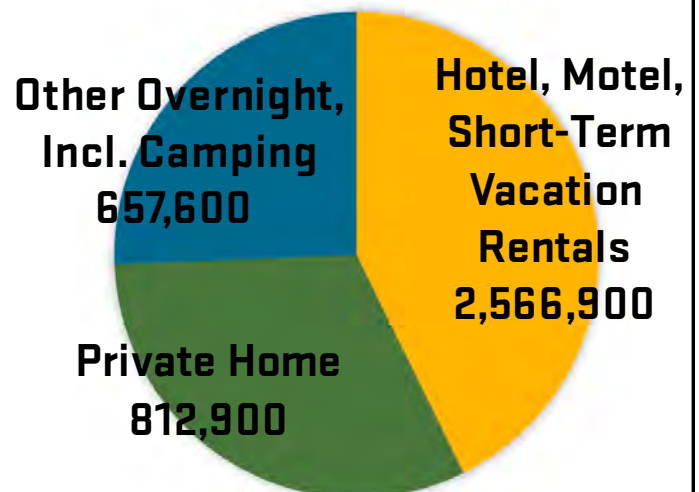
LOCAL TAX RECEIPTS \_\_\_\_\_ \$ 1,500,000

STATE TAX RECEIPTS \_\_\_\_\_ \$ 8,000,000

TOTAL \_\_\_\_\_ \$9,500,000



## Number of Overnight Stays Based on Accommodation



Information obtained from June 2018 Dean Runyan report, *Oregon Travel Impacts*. \*Subtotals may not add up to total, as report is preliminary.



Oregon State University  
Extension Service



<http://tourism.oregonstate.edu>

For more information, see  
<http://tourism.oregonstate.edu>  
To get involved, you can find information about the  
regional tourism network at <http://oscrtn.weebly.com>

# ECONOMIC IMPACT OF TOURISM IN CURRY COUNTY IN 2017

**Total Visitor Spending**  
**\$129,700,000**

**Day Visitor Spending**  
**\$37,000,000**

**Overnight Visitor Spending**  
**\$92,700,000**

**19.2% of all jobs in Curry County**  
**are travel and tourism related**

**19.1% of people in Curry County**  
**are visitors spending the night**

## TAX RECEIPTS GENERATED BY TRAVEL SPENDING

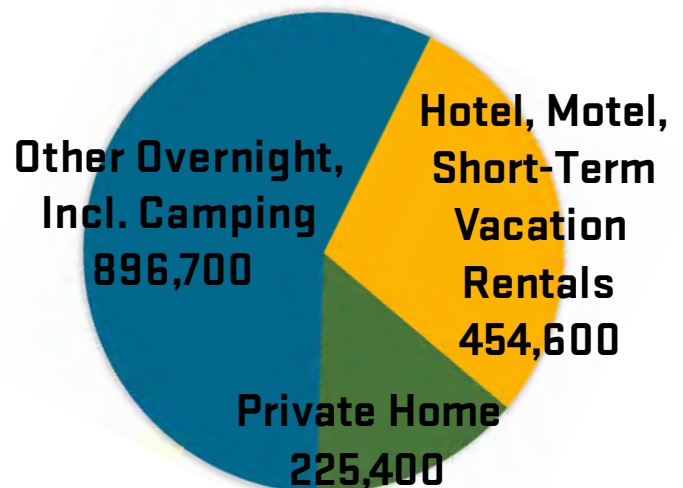
LOCAL TAX RECEIPTS \_\_\_\_\_ \$700,000

STATE TAX RECEIPTS \_\_\_\_\_ \$3,800,000

TOTAL \_\_\_\_\_ \$4,500,000



## Number of Overnight Stays Based on Accommodation



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# ECONOMIC IMPACT OF TOURISM IN COOS & CURRY COUNTIES IN 2017

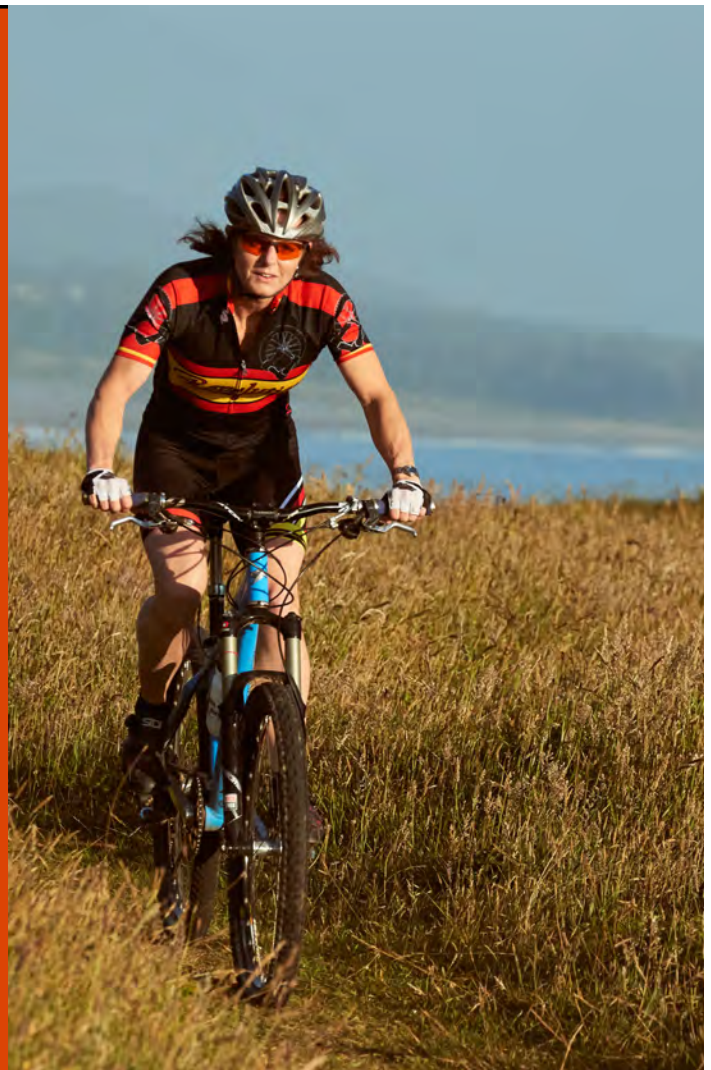
**Total Visitor Spending  
\$390,700,000\***

**Day Visitor Spending  
\$122,400,000**

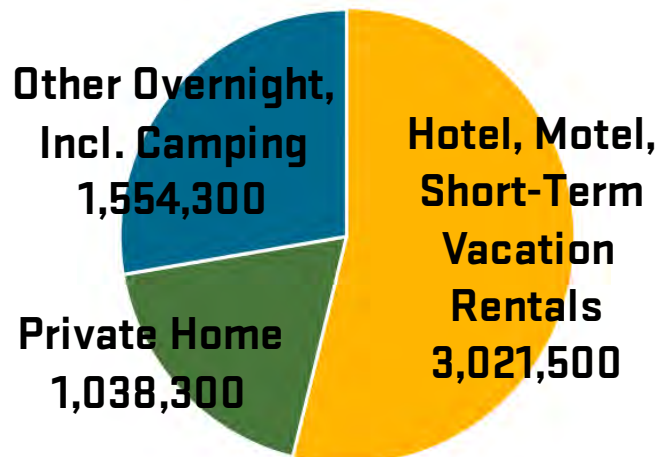
**Overnight Visitor Spending  
\$265,400,000**

## TAX RECEIPTS GENERATED BY TRAVEL SPENDING

|                    |                     |
|--------------------|---------------------|
| LOCAL TAX RECEIPTS | \$2,200,000         |
| STATE TAX RECEIPTS | \$11,800,000        |
| <b>TOTAL</b>       | <b>\$14,000,000</b> |



## Number of Overnight Stays Based on Accommodation



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# OSU/SEA GRANT EXTENSION TOURISM AND OUTDOOR RECREATION PROGRAM

## WHAT ARE OSU EXTENSION AND SEA GRANT?

All universities engage in research and teaching, but the nation's more than 100 land-grant colleges and universities have a third, critical mission – extension. Through extension, land-grant colleges and universities bring vital, practical information to agricultural producers, small business owners, consumers, families, and young people.

## THE COOPERATIVE EXTENSION SYSTEM



*The Cooperative Extension System is a non-formal educational program implemented in the United States to help people use research-based knowledge to improve their lives. The service is provided by the state's designated land-grant universities. Extension is funded cooperatively by county, state, and some federal funding. Extension staff and offices are located in almost every county in the United States.*

<https://nifa.usda.gov/cooperative-extension-system>

## OREGON SEA GRANT



*Sea Grant is a national network of 33 colleges and universities involved in scientific research, education, training, and extension projects geared toward the conservation and practical use of the coasts, Great Lakes, and other marine areas. Funded by NOAA and the state, Oregon Sea Grant works in partnership with Extension to engage coastal + stakeholders on topics of critical importance.*

<https://seagrants.oregonstate.edu>

## OREGON STATE UNIVERSITY EXTENSION SERVICE



*The Oregon State University Extension Service celebrates over 100 years of educational outreach. From the beginning, OSU Extension's mission has been to convey research-based knowledge in a way that is useful for people to improve their lives, their homes, and their communities. OSU Extension Service is part of the Division of University Outreach and Engagement. Other units in this division include Ecampus, Professional Noncredit Education, and Summer Session.*

<https://extension.oregonstate.edu>

## How It Works

*OSU Extension faculty work with business people, residents, youth, and community leaders. They see first-hand what's working, and what's not working, in Oregon communities. Extension educators consult with scientists at Oregon State University, where they focus their research on the real issues important to real people. Results from that research circle back to the community through Extension programs. Knowledge grows from this cycle of reaching out to and engaging the people who use it.*

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