

Other People's Money:

Alternative Funding Solutions Panel

- Thomas J. Murray, VIMS/Virginia Sea Grant
- Kathy Bunting-Howart, New York Sea Grant
- Heather Triezenberg, Michigan Sea Grant

Sea Grant Assembly Funding Survey

Sea Grant Week 2014

Background

- Team formed at 2013 Assembly meeting in Philadelphia
 - Beth Bisson
 - Dave Hansen
 - Andy Lazur
 - Katherine Bunting-Howarth
- Decided to use the survey to inspire conversation
- 31 partial responses*****

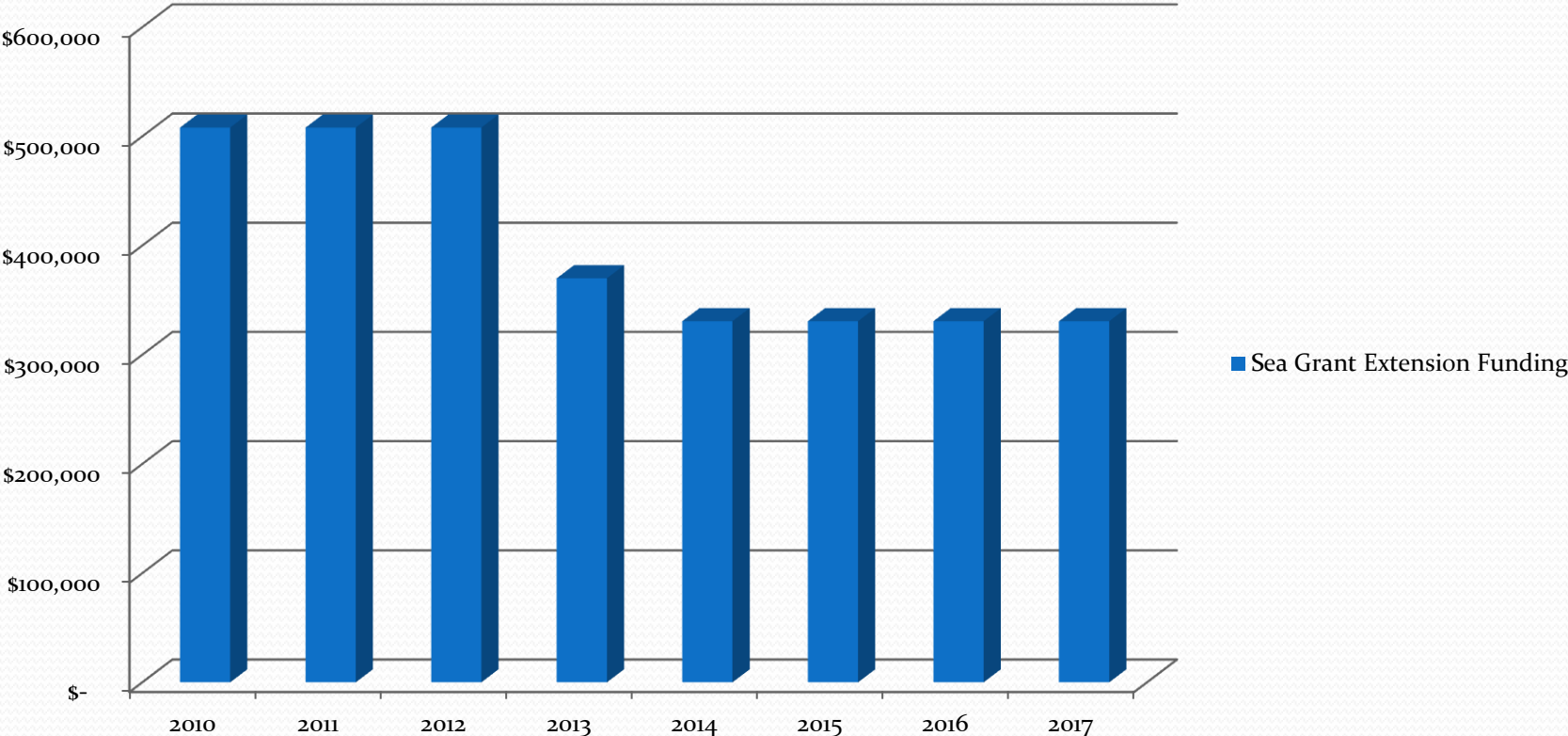
What tools or mechanisms does your program use to fund personnel and activities?

Answer	Response	%
Competitive Grants	30	94%
State Partnerships	26	81%
Foundations or Other Philanthropic Interests	14	44%
Business-Industry Donors	10	31%
Program Cost Recovery	13	41%
Split Funded Positions (University/Sea Grant/Agency/Private) Please describe below.	25	78%

Does your program either require a certain amount of program generated income/external grant support OR utilize less than FT appointments (11 month contracts)?

Answer	Response	%
Yes	16	52%
No	15	48%
Total	31	100%

VIMS Marine Extension Program Sea Grant Funding



Discussion



Best Practices regarding attracting external dollars

Grant partnerships

- significant role, not multiple small commitments
-constant battle
-using the logic model

Multi-program/ multi-state grant proposals

- increase our reach and put more brain cells on a problem or issue
-cooperation and networking are a key to obtaining external grants
-address community needs
-developing consensus is hard work.
- avoid projects with numerous collaborators but very little financial support.

Fund salaries with core dollars, attractive partner on many grants, fund smaller %'s of our salary. While less \$ directly, the partnerships lead to significantly more opportunities.

Fixed price contracts with non-federal partners , escrow for use in future years

Form partnerships with agencies with similar goals and share salary and other costs.

Shared positions ... labor intensive as manage competing visions for the position
....identity may be muddled

Fundraising strategy using partners for connections; foundation accounts for donations

Regional Grants through Network Activities

- Builds collective approaches.; Shares expertise among a wider group
-Sharing means small grants, very little salary, lead burdens=reporting & subcontracts

Seeking Joint Position Funding through Extension, instead of University

Share field offices with another NOAA program, extension